

TAGLaw Conference

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Beijing, China
May 21~24, 2007



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精明人

(smart) (people)

Dear TAGLaw & TIAG Contacts,

We are pleased to announce details of the China conference and to begin accepting registrations. At the end of this message I list the Top Ten reasons you should join us in Beijing.

The primary aim of the conference is to give you a competitive advantage in your local market. I love to quote the example of Frank Young, of Haskell Slaughter & Young in Birmingham, Alabama. Frank's firm did not have clients who had an immediate need for China expertise and yet they ran a short seminar on "The Evolving China Market". It attracted quite a crowd in Birmingham - clients and prospective clients. As a result they gained two new clients to the firm. Not, initially, for China business. They also gained a local reputation and even a State reputation for emerging China knowledge and almost as importantly, for the ability to be innovative.

So, our agenda will be aimed at making you sufficiently "China Savvy" that you can impress clients and prospective clients AND gain new business. It will cover the financial, legal and trading issues of doing business in China. It will describe companies that have found great success in China and those that have stumbled - and why they stumbled. You will visit international companies doing business in China and get to talk with those who have made it there and how they did it. You will meet some prominent Chinese people from industry, government and academia. You will also get a do-it-yourself package of presentations, videos and seminar material to let you run your own show back home.

So, the TEN reasons to come to China:

10. To show TEN clients you're cool, creative, & China savvy.
9. To gain a bigger and better NINE PLUS reputation in your local market.
8. To have at least two partners who can help prepare for the inevitable "what about China" requests from EIGHT clients.
7. To impress SEVEN existing clients with the investment you are making in their future.
6. To impress the editor of the local business journal so that he writes SIX COLUMN INCHES about your firm in the next issue.
5. To gain an "in" with FIVE State, Province, County, Regional, National officials because of your new-found China knowledge.
4. To gain another FOUR differentiation points to separate you from rival firms.
3. To attract THREE top-drawer recruits by demonstrating forward-thinking management in your firm.
2. To gain TWO new clients in TWO months by being a smarter firm than the rest.
1. To put your firm at the NUMBER ONE position in the top-firm charts.

Do let me know if you'd like more reasons!

Many thanks and kind regards,



Peter Appleton Jones

TAGLaw China Conference

**Beijing, China
May 21-24, 2007**

Conference moderator: Peter Appleton Jones

Monday, May 21

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|-------------------------|--|
| 8:00 – 9:00 a.m. | Conference Registration |
| 8:00 – 9:00 a.m. | TAGLaw Advisory Board: Breakfast Meeting |
| 9:00 a.m. | Tour of Beijing (Optional): Visit Tiananmen Square, the Forbidden City and Temple of Heaven |
| 5:00 – 6:00 | TIAG Advisory Board: Tea Time Meeting |
| 5:00 – 6:30 p.m. | Conference Registration continued |
| 6:30 | Welcome Cocktail Party: Grand Ballroom of the Peninsula Palace Hotel |
| 7:30 | Dinner |

Tuesday, May 22

7:00 – 8:30	Buffet Breakfast – Guests Included
TBA	Tour for Guests: Please meet in the lobby to depart for the morning's Hutong tour.
8:45	Conference Kickoff Peter Appleton Jones
9:00	The Waking Giant in World Commerce Victor Chu, prominent internationalist, lawyer, investment banker, promoter of trade relations, and TAGLaw's Hong Kong member, will review China's History, Culture, Politics, and Economy, and discuss the implications for current and future trading partners. A regular Davos speaker, he developed the first Europe/China investment fund, the first fund for Dubai and has plans for a Japan/China fund in 2007.
9:45	Break
10:15	Opportunities and Challenges for China's Trading Partners This session will focus on the segments of industry and commerce that are proving to be the most profitable for foreign investment, and those that are projected to evolve over the next decade. It will also provide a first look at some of the issues TAGLaw members need to be aware of when advising clients.
11:15	Success Stories and the Other Kind Some companies have achieved great success, some have fallen foul of China's evolving regulations, and some have plain ignored commonsense safeguards. With tales of real-life success and failure, the panel will guide members onto the safe paths for clients doing business in China.
12:15	Lunch
2:00	Site Visit Attendees split into two groups to make first-hand visits to several companies and see China's economic engine in action. Groups will switch places on the next day.
2:00	Tour for Guests For guests who are not attending the industry tours with members, meet in the lobby for a visit to the Summer Palace.
6:30	Dinner: Great Hall of the People

Wednesday, May 23

7:00 – 8:30 **Buffet Breakfast – Guests Included**

TBA **Tour for Guests:** Meet in the lobby for the morning tour of Yonghe Lama Temple.

8:45 **Resume Conference**

9:00 **China: Its Place in a Future World**
A prominent Chinese and international statesman.

9:45 **Break**

FOCUSING ON FIRST STEPS

Over the course of two hours, conference participants will be able to choose to attend three sessions from six conference topics related to doing business in China. Some topics will be repeated due to anticipated demand for the subject matter.

10:15 **FIRST ROUND OF SESSIONS**

Session 1 Company Formation: Five steps to follow when forming a company in China

Session 2 Employment: Five facts you must know about employment in China

Session 3 China's Legal System

10:50 *Close round, move to next session*

11:00 **SECOND ROUND OF SESSIONS**

Session 4 Taxes: The five most important taxation issues your client will want to be told about

Session 5 China's Legal System

Session 6 Company Formation: Five steps to follow when forming a company in China

11:35 *Close round, move to next session*

11:45

THIRD ROUND OF SESSIONS

Session 7

Audit Procedures: Five factors to keep in mind for a Chinese audit

Session 8

Employment: Five facts you must know about employment in China

Session 9

IP: Five rules for protecting Intellectual Property in China.

12:20

Close round, move to Lunch

12:30

LUNCH

2:00

Site Visit

Attendees split into two groups to make first-hand visits to several companies and see China's economic engine in action.

2:00

Tour for Guests

For guests who are not attending the industry tours with members, meet in the lobby for a shopping tour at the Silk Factory and Pearl Market.

6:30

Dinner: Wahaha Restaurant

Thursday, May 24

7:00 – 8:30	Buffet Breakfast – Guests Included
8:45	Resume Conference and Introduction of Session
9:00	Building China-Savvy in Your Firm Now that your eyes have been opened to China, this session will discuss how to go about putting this knowledge to good use in explaining to your firm the merits of establishing China knowledge and connections for your firm.
10:00	Break
10:30	Resources for Running Your Firm's China Seminar Learn from network members how you can run a seminar about doing business in China for clients and potential clients.
11.30	Close Formal session
12:00	Lunch (Optional for Guests): Load Bus for Brown Bag Lunch on way to Great Wall – this is also an optional tour for guests.
Evening	Multiple No-host Dinners at Local Restaurants, Members to make own groups TAG to provide multiple location choices.

Guest Tours

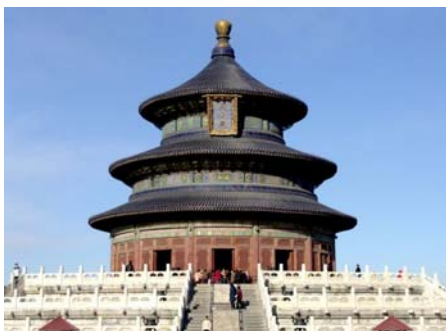
MONDAY, MAY 21

Tiananmen Square, Forbidden City and Temple of Heaven - Day Tour for Members and Guests

Members and Guests will begin the day with a tour to Tiananmen Square. The Square has long been a gathering place for locals and visitors alike from all over - it is the largest site of its kind in the world! Tiananmen Square has witnessed a number of monumental political events - namely the proclamation of the People's Republic of China by Mao Zedong on October 1, 1949 and for mass rallies during the Cultural Revolution. It has also been the site of a number of protest movements, most notably the protests in 1976 after the death of Zhou Enlai, and the Tiananmen Square protests of 1989.



Next, on to The Forbidden City (Imperial Palace). The ancient palace was home to 24 emperors beginning with its creation by Emperor Yongle in 1420 until the last Qing emperor, Puyi, left in 1924. The entire complex consists of approximately 10,000 rooms in which an estimated 8,000 to 10,000 people lived including 3,000 eunuchs, as well as maids and concubines, all within 170 acres. Behind walls more than 30 feet high and within the 160-foot moat, complex rules and rituals dictated life in the Imperial Palace. Strictly off-limits to ordinary Chinese people (hence the name) the gates today lead to a fascinating display of Chinese history in what is probably the best-preserved site of classical Chinese architecture.



Before finishing the day off at The Temple of Heaven, members and guests will enjoy Peking Duck at Quanjude Restaurant

The Temple of Heaven is a complex of Taoist temples and altars set in a park. Construction of the complex

began in 1420, and was thereafter visited by all subsequent Emperors of the Ming and Qing dynasties.

Price for Members and Guests: \$106 per person

Attire: Comfortable shoes for walking

TUESDAY, MAY 22

Hutong Tour - Morning

Guests going on this tour will take a fascinating ride through one of Beijing's many splendors - much different than the skyscrapers and highways!

Today, the Hutong is a living museum of Beijing's history showing the traditional lifestyle of Beijing people. A hutong is an ancient city alley or lane typical in Beijing, where hutongs run into the several thousand. Surrounding the Forbidden City, many were built during the Yuan (1206-1341), Ming (1368-1628) and Qing (1644-1908) dynasties. In the prime of these dynasties the emperors, in order to establish supreme power for themselves, planned the city and arranged the residential areas according to the etiquette systems of the Zhou Dynasty. The center of the city of Beijing was the royal palace - the Forbidden City.

Guests, with an experienced cyclist, will be taken through the narrow alleys via pedicab (a 3-wheeled bicycle). After a short visit to a Kindergarten classroom, guests will visit a home for tea and meet a typical family. The residents, who have lived through great changes, interesting and sometimes difficult times, are happy to answer questions. Lunch will then be served at a local restaurant.

Price for Guests (includes lunch): \$84

Attire: Comfortable shoes

TUESDAY, MAY 22

Off-site Visit to Local Companies - Afternoon Tour for Members and Guests

The Chinese business culture is a fascinating environment for the rest of the world. After lunch, members (and their guests, if they desire) will split into two groups to make first-hand visits to see either an Industrial Park or Technology Site and see China's economic engine in action. Groups will switch places on the next day.

Price for Guests: \$30

Attire: Comfortable shoes

Guest Tours Continued

TUESDAY, MAY 22

Summer Palace - Afternoon

For Guests who are not attending the company tour with members, join us after lunch for a visit to the Summer Palace.



Equally famous as the Forbidden City, the Summer Palace is called "Yiheyuan" (Garden of Nurtured Harmony) in Chinese. It is the best preserved and the largest

imperial gardens in China. You won't want to miss a visit to these gardens!

Situated in the western outskirts of Haidian District, the Summer Palace is 15 kilometers (9.3 miles) from central Beijing. Containing examples of the ancient arts, it also has graceful landscapes and magnificent architecture. Three quarters of the area is occupied by the lovely Kunming Lake - guests will enjoy a boat ride on the lake and walk back along the Long Corridor. The Summer Palace is the archetypal Chinese garden, and is ranked amongst the most noted and classical gardens of the world. In 1998, it was listed as one of the World Heritage Sites by UNESCO.

Price for Guests: \$30

Attire: Comfortable shoes.

WEDNESDAY, MAY 23

Yonghe Lama Temple - Morning

This is the most renowned Tibetan Buddhist temple in China outside of the Tibetan regions. It started out as a princely residence for Count Yin Zehn. When he became the Emperor Yong Zheng, it was transformed into a lamasery in 1744. It has hosted large numbers of monks from Mongolia and Tibet through the centuries. This temple is very colorful, well restored and holds objects and exhibits of interest. Before returning back to the hotel, guests will dine at a local restaurant for lunch.

Price for Guests (includes lunch): \$84

Attire: Comfortable shoes

WEDNESDAY, MAY 23

Off-site Visit to Local Companies - Afternoon Tour for Members and Guests

The Chinese business culture is a fascinating environment for the rest of the world. After lunch, members (and their guests, if they desire) will split into two groups to make first-hand visits to see either an Industrial Park or Technology Site and see China's economic engine in action.

Price for Guests: \$30

Attire: Comfortable shoes

WEDNESDAY, MAY 23

Shopping Tour to Silk Factory and Pearl

Market - Afternoon

For Guests who are not attending the company tour with members, join us after lunch for a visit to the Pearl Market and Silk Factory.

Guests will first ride in a coach to a Silk Factory. Rich in history, Chinese Silk demands perfect craftsmanship and is renowned at home and abroad. At the Silk Factory you can learn how silk is made from silkworms to cocoons at a local silk weaving factory and see beautiful bedding and garment made out of silk. Visitors of the Silk Factory can shop here, too!



Following this tour, guests will move on to the enormous Pearl Market. This market is a Beijing favorite, not because of the relaxed atmosphere, but because it has

just about anything you could possibly want! Pearl Market is housed in a multi-level building and offers clothing, luggage and jewelry...including, of course, freshwater pearls!

Price for Guests: \$30

Attire: Comfortable shoes

Guest Tours *Continued*

THURSDAY, MAY 24

Great Wall Tour - Afternoon



No trip to China would be complete without visiting the Great Wall! One of the wonders of the world, the Great Wall is an early testimony of the human power to build in the harshest

of terrains. Built from the 3rd century BC until the beginning of the 17th century, the Great Wall was used to protect the various dynasties from raids by nomadic tribes coming from areas in modern-day Mongolia and Manchuria. As you stand on the top tower and look at the wall snaking its way across the tops of the mountains, close your eyes for a moment and see in your mind's eye the ancient armies locked in combat, and hear the whistle of arrows and the clang of striking swords. The Great Wall spans the history of China from past to present, witnessing the rise and fall of powers and dynasties.

Members and guests will depart the hotel in the early afternoon and enjoy a box lunch on the way to the Great Wall.

Price for Guests (includes lunch): \$48

Attire: Comfortable shoes

Conference Evening Events

MONDAY, MAY 21

Cocktail Party & Welcome Dinner ~ for TAGLaw Members & Guests

This China Conference is sure to be a gathering like no other. Kick-off the week with cocktails and dine with old and new friends. This night will build momentum for the days to come.

Cocktails will be followed by dinner in the Grand Ballroom of the Peninsula Hotel.

Price for Guests: \$125

Dress: Men: Business or business casual, Women: Business, business casual or cocktail attire.

TUESDAY, MAY 22

Gala Dinner at *The Great Hall of the People*

The Great Hall of the People is located at the western edge of Tiananmen Square and is used for legislative and ceremonial activities by the People's Republic of China and the Communist Party of China. The Great Hall was built in ten months by communist volunteers during 1958 and 1959. Containing more floor area than the Forbidden City, the Hall can simultaneously seat all 10,000 representatives of China's parliament while entertaining 5,000 guests in a banquet hall. Many of the ancillary rooms are named after regions of China and decorated in the local style. Still, most visitors are impressed mainly by the great hall itself and the overt symbolism in its design: on the roof is a great red star — the center of a communist galaxy of lights.

Price for Guests - \$175

Dress - Business Suit, Cocktail Attire



WEDNESDAY, MAY 23

Dinner at *Wahaha Restaurant*

Wahaha is Chinese for "giggling baby!" Also, in this traditional Chinese restaurant, no English is spoken here...but nevermind speaking when we're sure to laugh the night away in a restaurant named Giggling Baby! On second thought, we will have translators at the tables if we get into trouble.



Wahaha Restaurant was awarded as one of the top restaurants in China in 2003. Wahaha is famous for its southern Chinese cuisine and it is also reflected in the decor - as the interior is inspired by the sea, ponds and shore vegetation! The food is also tilting toward the aquatic, with fantastic dishes made of deep sea cuisine. Although, the restaurant is famous for its seafood, a variety of dishes are served.

Price for Guests - \$60

Dress for this evening is Casual

THURSDAY, MAY 24

Dinner at Leisure

The Appleton Group and our local experts from Pacific World will be available to offer local suggestions.

Summary of Costs

MEMBERS

Conference	\$1685
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MONDAY, MAY 21	
<i>Tiananmen Square, Forbidden City and Temple of Heaven</i>	\$106
(includes lunch)	

GUESTS

MONDAY, MAY 21	
<i>Tiananmen Square, Forbidden City and Temple of Heaven</i>	\$106
(includes lunch)	

MONDAY, MAY 21	
Cocktail Party & Welcome Dinner	\$125

TUESDAY, MAY 22	
<i>Hutong Tour - Morning</i> (includes lunch)	\$84

TUESDAY, MAY 22	
<i>Off-site Visit to Local Companies - Afternoon</i>	\$30

TUESDAY, MAY 22	
<i>Summer Palace - Afternoon</i>	\$30

TUESDAY, MAY 22	
Gala Dinner at <i>The Great Hall of the People</i>	\$175

WEDNESDAY, MAY 23	
<i>Yonghe Lama Temple - Morning</i> (includes lunch)	\$84

WEDNESDAY, MAY 23	
<i>Off-site Visit to Local Companies - Afternoon</i>	\$30

WEDNESDAY, MAY 23	
Shopping Tour to <i>Silk Factory and Pearl Market - Afternoon</i>	\$30

WEDNESDAY, MAY 23	
Dinner at <i>Wahaha Restaurant</i>	\$60

THURSDAY, MAY 24	
<i>Great Wall Tour - Afternoon</i> (includes lunch)	\$48

