



# 2007 TAGLaw Fall Conference



**CHICAGO** Illinois

October 18-20, 2007

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# General Information

**C**hicago is an American city rich with history since its incorporation in 1837. In its first century, Chicago was one of the fastest growing cities in the world - heavily promoted by Yankee entrepreneurs and land speculators. With a flourishing economy that brought many new residents from rural communities and European immigrants, Chicago grew from a city of 299,000 to nearly 1.7 million between 1880 and 1900. The city's manufacturing and retail sectors dominated the Midwest and greatly influenced the American economy. The city gained global recognition from several key events including the rapid reconstruction following the Great Chicago Fire of 1871, the infamous gangster wars of the Prohibition era, and after the world's first controlled nuclear reaction at the University of Chicago. Chicago continues to play a pivotal role in the United States and stands as the financial, business, and cultural capital of the Midwest.

## Visa / Passport Requirements

All citizens of a foreign country entering the United States are required to have a valid passport. Most Canadians and citizens of the 27 specified countries (in the Visa Waiver Program) do not need a U.S. visa for business or tourism visits of less than 90 days if they meet certain requirements. Generally, a citizen of any foreign country wishing to enter the U.S. must first obtain a visa for a temporary stay. Due to recent developments in the U.S., it may be necessary to check with your consulate for more accurate requirements. For more information, visit [www.cbp.gov](http://www.cbp.gov).

## Weather

In Chicago, during the month of October, the average temperatures range from 45-64°F (7-18°C). For a timely weather forecast, visit [www.weather.com](http://www.weather.com) prior to the conference.

## Dress

Business Casual is acceptable for all sessions. For other events, see specifications listed under the Tour and Evening Events descriptions.

## Tourism

The city, home to the Sears Tower, Deep-Dish Pizza, Wrigley Field and Oprah, is abundant with things to see and do for all visitors. In fact, millions of tourists over

the years have been attracted to the luxury shopping along the Magnificent Mile, thousands of diverse restaurants, as well as Chicago's position as global architectural capital. It is widely recognized for its daring approach to culture and the arts and its fierce passion for sports. The city has an impressive theater district and its own newly established "Broadway in Chicago," showcasing musicals such as *Blue Man Group*, *Wicked*, *Rent*, *Stomp*, *The Color Purple*, *Chicago*, *Cats*, and *The Producers*. If that's not enough entertainment, visitors can also quench their intellectual palate with a multitude of world-renowned museums and art institutes. For more information, visit Chicago's official website for tourist information: [www.gochicago.com](http://www.gochicago.com).

## Airport / Transportation

There are three airports that can serve visitors traveling to/from Chicago:

- O'Hare International Airport is approximately 16 miles away from the InterContinental. The drive may take 30-40 minutes; during rush-hour it can take an hour. Taking a taxi to/from O'Hare varies from \$30-50.
- Midway International Airport is about 12 miles away from the InterContinental. The drive may take 20-30 minutes; during rush-hour it can also take an hour. Taking a taxi to/from Midway varies from \$25-45.
- Gary Chicago International Airport is located in Gary, Indiana at 6001 W. Industrial Hwy. Just 35-minutes from downtown Chicago, it offers free, 24-hour parking and convenient access to I-90, I-80/94, I-65, the Chicago Skyway, the Dan Ryan Expy. and Lake Shore Drive.

For more information, visit [www.flychicago.com](http://www.flychicago.com).

For limousine and shuttle services, the InterContinental offers two options:

- Metropolitan Limousine (six passengers)—for reservations please contact the hotel concierge at +1 312 944 4100 ext. 8335.
- Continental Airport Express—approximately every 20 minutes; reservation desk can be found near baggage carousel.

# Agenda

## **TAGLaw Fall Conference**

**Chicago, Illinois  
October 18- 20, 2007**

**Conference moderator: Peter Appleton Jones**

*Note: Some sessions may qualify for CLE/CPD credits*

### **Wednesday, October 17**

**12:30 – 2:00            Joint Advisory Board Lunch**

**2:00 – 5:00            TAGLaw Advisory Board Meeting**

### **Thursday , October 18**

**9:00 a.m.              TAGLaw Conference Registration**

**TBA                    Early Bird Tour: See the City of Chicago.**

**6:30                    TAGLaw Cocktail Party**

**7:30                    Dinner**

# Agenda

## Friday, October 19

**7:30 a.m. – 9:00 Breakfast – Guests Included**

**TBA Tours for Guests:**

**8:45 Welcome & Housekeeping**

**9:00 An International Comparison of the Judicial Role: A Mock Oral Argument and Panel Discussion**

*Moderator: Daniel Polsenberg; Beckley Singleton; USA: Nevada*

The program will involve a mock Supreme Court argument based on the case of *Dimick v. Republican Party of Minnesota*, in which the United States Supreme Court denied certiorari last year, leaving uncertain the constitutionality of judicial ethics laws restricting the free speech rights of candidates for judicial office. In *Dimick*, the Supreme Court declined to review an en banc Eighth Circuit decision striking as unconstitutional two provisions of the Minnesota Supreme Court's Canons of Judicial Conduct. The Eighth Circuit decision invalidated restrictions on judicial campaigns that have been adopted by approximately 30 states and that remain part of the ABA's Model Canons of Judicial Conduct. As a result, judicial candidates in many states are left uncertain as to permissible campaign behavior, and attorneys charged with crafting ethics codes are left with conflicting guidance. The mock Supreme Court argument will focus on this conflict between the need for judicial ethics codes that protect public confidence in the impartiality of the courts and the rights of judicial candidates to free speech and association. After the attorneys present their mock arguments, the panel of judges will be invited to offer their perspectives on the argument and comment as to what the court's decision should address. Following the judges' commentary, we will also solicit the TAGLaw members' international perspectives on the presentation.

**10:30 Introduction of TAG-AB Members**

**11:00 Break**

**11:30 PARALLEL SESSIONS**

What Keeps Managing Partners Awake at Night

*John Remsen*

-OR-

Client Feedback Programs: What are your clients saying about you? (TBC)

*Laura Meherg*

**12:00 PARALLEL SESSIONS**

Improving Associate Lifestyle through Legal Outsourcing

*SuperLaw*

-OR-

Proving ROI on Marketing by Measuring Marketing Effectiveness (TBC)

*Larry Bodine*

-OR-

Differentiation, Focus, Repetition ... Creating Powerful Marketing Materials  
(LIMITED SEATING repeated next session)

*Paula Black*

-OR-

Websites: From None to One, and from One to One-Up (LIMITED SEATING repeated next session)

*Girish Altekar*



# Agenda

12:30

## PARALLEL SESSIONS

Best Practices in Practice Group Management

*Smock Sterling*

-OR-

Differentiation, Focus, Repetition ... Creating Powerful Marketing Materials (LIMITED SEATING)

*Paula Black*

-OR-

Websites: From None to One, and from One to One-Up (LIMITED SEATING)

*Girish Altekar*

1:00

## LUNCH

2:30

## FIRST WAVE SPECIALTY GROUPS

### Employment & Labor Law

Co-chairs: Michael Sippitt; Clarkslegal; England

Larry Drapkin; Mitchell, Silberberg & Knupp; USA: California

### Energy

Co-chairs: Bob Cabes; Milling Benson Woodward; USA: Louisiana

Jens Brede; Kvale & Co.; Norway

### Forensic Accounting & Litigation Support

Co-chairs: Nick Fail; DTE Group; England

Paul Pershes; RosenfarbWinters; USA: New Jersey

### Investment Management

Co-chairs: Patrick Sweeney; Herrick, Feinstein; USA: New York

David Williams; LK Shields; Ireland

### Life Sciences

Co-chairs: Barbara Rummel; Lindquist & Vennum; USA: Minnesota

Simon Smith; Blake Lapthorn Linnell; UK

### Real Estate

Co-chairs: Karen Mason; Boodle Hatfield; England

David A. Rutter; Boulton Cummings Connors Berry; USA: Tennessee

3:30

## Break

# Agenda

4:00

## SECOND WAVE SPECIALTY GROUPS

### Construction

Co-chairs: Patrick Mead; Carter Newell; Australia  
David Rintoul; Clarkslegal; England

### Competition & Antitrust

Co-chairs: Cees Dekker; Nysingh advocaten – notarissen; Netherlands

### Corporate Law and M&A

Co-chairs: Alexander Lourie; Barack Ferrazzano Kirschbaum  
Perlman & Nagelberg; USA: Illinois  
Enrique A. Gonzalez Calvillo; Gonzalez Calvillo; Mexico  
Bernhard Welten ; Hodler & Emmenegger ; Switzerland

### Insolvency and Secured Transactions

Co-chairs: Deborah S. Grieve; Blaney McMurtry; Canada: Ontario  
Robert Sattin; Reid and Riege; USA: Connecticut

### Litigation and Alternative Dispute Resolution

Co-chairs: Chris Gilbert; Cox Smith Matthews; USA: Texas  
Jonathan Lloyd-Jones; Blake Lapthorn Linnell; England  
Alex Lever; Nysingh advocaten – notarissen; Netherlands

5:00

Close

6:30

**GALA** - Meet in Lobby to leave for Gala Dinner at the Art Institute of Chicago.

# Agenda

## Saturday, October 20

- 7:30 a.m. – 9:00**      **Breakfast – Guests Included**
- TBA**                      **Tours for Guests:**
- 8:45**                      **Welcome & Housekeeping**
- 9:00**                      **How General Counsel Selects Outside Counsel**  
*Paul Beach, Associate General Counsel, United Technologies Corporation*  
Paul Beach is an associate general counsel for United Technologies Corporation (UTC) and is in charge of the hiring and management of outside counsel all over the world for UTC and its subsidiaries. UTC has 4,000 locations in 62 countries with 215,000 employees – making the company the 47<sup>th</sup> largest employer in the world. This presentation will be one of the best you will ever hear from someone on the “inside” about hiring outside counsel.
- 10:00**                      **TAG Academy Discussion**  
Breakout Groups, Bob Sattin from Reid and Riege, P.C. in Connecticut plus 12 Leaders work with members to review the proposed TAG Academy course schedule for 2008 and recommend additions and/or changes.
- 11:00**                      **Break**
- 11:30**                      **Great Minds Focus Groups**  
Several TAGLaw conferences have passed since the last “Networking Roundtables” session. Networking Roundtables, always a favorite session, makes a comeback in Chicago, but this time with a twist. Rather than grouping tables by geography or length of time in network, we are encouraging members to gather to a table with members who have some of the same topics on their minds. Examples include tables for Risk Management, Resuscitating Partners, Marketing, Client Development, Succession Planning, Compensation Models; etc. We have observed that members like to learn much from each other in an informal setting and think this method of idea sharing could be effective. Some tables may be moderated by TAG-AB members to help provide additional perspective.  
-OR-  
**World Class LLM Programs** (LIMITED SEATING repeated next session)  
Chicago is home to top-notch LLM programs. Directors from those programs will present to international TAGLaw members the opportunities available for continuing education.
- 12:15**                      **Great Minds Focus Groups** (continued)  
Rotate and meet great new minds and new ideas  
-OR-  
**World Class LLM Programs** (LIMITED SEATING)
- 1:00**                      **TAGLaw Advisory Board Report**
- 1:30**                      **Lunch**
- 3:00**                      **Networking Tour**  
A tour will be arranged for members to the Bahai Temple
- 6:30**                      **Optional Dinner at Brazzaz**



## THURSDAY, OCTOBER 18

### The City of Chicago – Early Bird Tour for Members & Guests

Sample the City of Big Shoulders for a trip that will take you from the impressive downtown to nearby neighborhoods, through picturesque parks, and past the architectural palaces of Chicago. The tour includes both walking and easy viewing from a motor coach.



Listen to anecdotes as you proceed through historic Dearborn Street and its famed public art by Calder, Picasso, Miro and Chagall. While in the Loop area you will also see Old City Hall, the magnificent State of Illinois Building by Helmut Jahn, the commanding Board of Trade building at the base of Chicago's "Financial Canyon," and the vibrant new theater district off of State Street. You will also walk through Grant Park and the nearby Museum Campus, home to the Field Museum, Shedd Aquarium and Adler Planetarium. You may want to bring your cameras because the photo opportunity from Planetarium Point looking north toward the skyline is one you will not want to miss. Additional tour highlights include: North Michigan Avenue (The Magnificent Mile) – High-class shopping and swank boutiques mark this stretch of Chicago from the Chicago River to the Old Water Tower. Bloomingdales, Tiffany, Water Tower Place, Chicago Place, Nike Town, are just a few of the fine shopping sites. Close to the river are two of the city's most endearing landmarks – the Wrigley Building and the Tribune Tower. Members and their guests will return to the hotel prior to lunch.

Price for Members & Guests (lunch not included): \$76

Attire: Casual and comfortable walking shoes

Approximate length: 3.5 hours

## FRIDAY, OCTOBER 19

### Cantigny Park – Day Tour for Guests

This tour features the magnificent Cantigny Gardens, McCormick Museum and First Division Museum. Cantigny was the home and estate of the late Colonel Robert McCormick, owner and publisher of the Chicago Tribune. This magnificent 500-acre park was named after the World War I Battle of Cantigny, in which Col. McCormick fought. It consists of formal and "idea" gardens, the McCormick Mansion and a museum paying tribute to the American Army's famous First Division (The Big Red One).

In 1967, to create the Formal Gardens, the board of trustees overseeing the Cantigny Estate, hired one of the country's foremost landscape architects, Franz Lipp. They charged him with the task of building an important American garden. Attendees are welcome to walk through the 40-acre masterpiece. For the Idea Garden, landscape architects envisioned it to be a "thought pool" for home gardeners to fish from. As they walk through the Cantigny seasons of plantings, they will likely find just the plant or accent that would fill the void in their own landscape. The Robert R. McCormick Museum is a historic mansion museum that depicts the country home of a family that made the Chicago Tribune the "World's Greatest Newspaper." Priceless family heirlooms, Chinese and European works of art, and over 400 year-old antiques grace the 27 rooms that are on display.



[www.signupmaster.com/TAGLaw](http://www.signupmaster.com/TAGLaw)

# Tours Continued

## *Cantigny Park continued*

After that historical adventure, guests will enjoy a lunch buffet at the Cantigny Golf Course.

For more information about Cantigny Park, visit [www.cantigny.org](http://www.cantigny.org).

Price for Guests (lunch included): \$132

Attire: Casual and comfortable walking shoes

Approximate length: 5 hours

## SATURDAY, OCTOBER 20

### Baha'i House of Worship, Historic Long Grove and the North Shore – Day Tour for Guests

En route to Long Grove, we will make a stop at the Baha'i House of Worship in north suburban Wilmette. Built in 1929, it is the only Persian house of worship in North America. The number nine, the symbol of perfection and unity, recurs throughout the structure: nine doors welcoming all people from all directions, a nine sided 135-foot dome, and nine sculptured gardens.



As we travel north to historic Long Grove, settled in the early 1800's by a group of German farmers, this tour will evoke a trip back in time. The village went into a sleepy decline in the 1920's and 1930's and the quaint buildings remained untouched by progress until the 1940's when several village women opened a pair of antique resale shops. There are now 120 specialty shops throughout the village.

Before returning to the hotel, enjoy a buffet lunch at Seasons Restaurant in Long Grove.

For more information about Long Grove, visit

[www.longgroveonline.com](http://www.longgroveonline.com).

For more information about the Baha'i House of Worship, visit [www.bahai.us/bahai-temple](http://www.bahai.us/bahai-temple).

Price for Guests (lunch included): \$118

Attire: Casual and comfortable walking shoes

Approximate length: 5 hours

## SATURDAY, OCTOBER 20

### Baha'i House of Worship - Afternoon Networking Tour for Members



Baha'i House of Worship in north suburban Wilmette. Built in 1929, it is the only Persian house of worship in North America. The number nine, the symbol of perfection and unity, recurs throughout the structure: nine doors welcoming all people from all directions, a nine sided 135-foot dome, and nine sculptured gardens.

For more information about the Baha'i House of Worship, visit [www.bahai.us/bahai-temple](http://www.bahai.us/bahai-temple).

Price for Members and Guests: no charge

Attire: Business casual or casual

Approximate length: 3 hours



# Evening Events

**THURSDAY, OCTOBER 18**

**Cocktail Party and Welcome Dinner –  
for Members & Guests**

Now that everyone has arrived in Illinois's Windy City, it's time to commence the Chicago Conference – kick-off the weekend with cocktails and enjoy a buffet dinner with old and new friends. This night will build momentum for the days to come.

Cocktails will be served in the Hotel's Seville Foyer followed by dinner in the Seville Ballroom.



Price for Guests: \$177

Dress: Men – Business or business casual; Women – Business, business casual or cocktail attire.

**FRIDAY, OCTOBER 19**

**Gala Dinner at The Art Institute of Chicago – for  
Members & Guests**

The Art Institute of Chicago, founded in 1879 as both a museum and school, first stood on the southwest corner of State and Monroe Streets. It opened on its present site at Michigan Avenue and Adams Street in 1893. Built on rubble from the 1871 Chicago fire, the museum housed a collection of plaster casts and had a visionary purpose: to acquire and exhibit art of all kinds and to conduct programs of education. The collection now encompasses more than 5,000 years of human expression from cultures around the world, and the school's graduate



program is continually ranked as one of the best in the country. Notably, the museum is most famous for its collections of Impressionist, Post-Impressionist, and American paintings. During the Cocktail hour, Members and Guests will be taken on short tours of the remarkable Museum.

This evening's dinner will be held in the Chicago Stock Exchange Trading Room. Louis Sullivan designed the original Chicago Stock Exchange, built in 1893–94. When the Stock Exchange was demolished in 1972, sections of Sullivan's elaborate stenciled decorations, molded plaster capitals, and art glass were preserved from the Trading Room, the magnificent centerpiece of this 13-story structure. Using these fragments, the Art Institute was able to reconstruct the Trading Room in its new wing in 1976–77.

For more information about The Art Institute of Chicago, visit [www.artic.edu](http://www.artic.edu).

Price for Guests – \$237

Dress – Business Suit, Cocktail Attire

*[www.signupmaster.com/TAGLaw](http://www.signupmaster.com/TAGLaw)*

# Evening Events Continued

SATURDAY, OCTOBER 20

Optional Dinner at Brazzaz – for Members & Guests

The Brazilian churrascaria tradition began on the prairies of southern Brazil in the 18<sup>th</sup> century when gauchos tended vast herds of cattle. For meals, they roasted skewered cuts of seasoned beef over a fire pit. Over time, their menu expanded to include chicken, lamb, sausages and other meats. Eventually, this custom spread to Brazilian cities, where churrascaria are prevalent today.

Brazzaz is intended to appeal to a broad range of people, including those who may not eat a lot of red meat, the creators have included a lavish salad bar with many cold vegetarian and seafood items, plus a hot fish dish, that guests may order without taking in the full skewered meats experience. Meats include New York strip steak, beef tenderloin, filet mignon wrapped in bacon, leg of lamb, pork tenderloin, beef and pork ribs, chicken and Brazilian pork sausage.



For more information about Brazzaz, visit [www.brazzaz.com](http://www.brazzaz.com).

Price for Guests – \$114

Dress – Casual

[www.signupmaster.com/TAGLaw](http://www.signupmaster.com/TAGLaw)

# Accommodations

## InterContinental Chicago



Often regarded as Chicago's answer to the Champs-Élysées, the "Magnificent Mile" is a broad boulevard lined with exclusive shops, museums, and trendy restaurants. Experience this lively scene in all its brilliance from the InterContinental Chicago - the only downtown Chicago hotel with a front entrance on this world-famous thoroughfare. Immerse yourself in the enchanting atmosphere of the Windy City.

With 790 newly refurbished guest rooms and suites, and over 40,000 square feet of flexible meeting and banquet space, this historic hotel in downtown Chicago offers an unparalleled setting, with one of the city's most prestigious addresses.



Frequently referenced in architectural tours of the city, the original 1920's design of this world-class hotel has been faithfully preserved through a series of renovations, which represent nearly a quarter-billion dollars of thoughtful investment. The end result is a charming destination, affording everything necessary for a relaxing visit. Enjoy an unrivaled array of recreational features-from its Junior-Olympic indoor pool and state-of-the-art fitness center, to three distinct food and beverage venues. Corporate travelers will appreciate high-speed Internet access and a full-service, 24-hour business center.

### The Appleton Group Room Rates

\$311 single/double room

Rate includes full breakfast buffet  
each morning

### Online Reservations

[www.icchicagohotel.com](http://www.icchicagohotel.com)

Click on the "Book Online" link and enter travel information. Under "Corporate, Group & IATA," enter the group book code: DA3 and check availability.



CONTACT - InterContinental Chicago  
505 North Michigan Avenue, Chicago IL 60611, USA  
Tel: +1 312 944 4100  
Fax: +1 312 944 1320

# Summary of Costs

## **FOR TAGLaw MEMBERS**

### CONFERENCE

*(Includes: General Sessions; Conference Materials; Cocktail Party and Welcome Dinner; Networking Events; Lunch on Friday and Saturday; Gala Dinner; Tour to Baha'i House of Worship)*

### **EARLY BIRD SPECIAL!**

\$1520 - 1<sup>st</sup> and 2<sup>nd</sup> attendee  
\$980 - each additional attendee

### **AFTER SEPT. 17, 2007**

\$1620 - 1<sup>st</sup> and 2<sup>nd</sup> attendee  
\$1080 - each additional attendee

THURSDAY, OCTOBER 18

*The City of Chicago*

\$76

SATURDAY, OCTOBER 20

Optional Dinner at *Brazzaz*

\$114

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## **FOR GUESTS**

### **TOURS**

THURSDAY, OCTOBER 18

*The City of Chicago*

\$76

FRIDAY, OCTOBER 19

*Cantigny Park*

*(includes lunch)*

\$132

SATURDAY, OCTOBER 20

*Historic Long Grove and the North Shore*

*(includes lunch)*

\$118

### **EVENING EVENTS**

THURSDAY, OCTOBER 18

Cocktail Party and Welcome Dinner

\$177

FRIDAY, OCTOBER 19

Gala Dinner at *The Art Institute of Chicago*

\$237

SATURDAY, OCTOBER 20

Optional Dinner at *Brazzaz*

\$114