**ACCOUNTANT NAME of FIRM NAME Attends TIAG International Accounting Conference in Boston**

FIRM CITY, FIRM STATE, FIRM COUNTRY (May XX, 2013) - FIRM NAME’s accounting alliance, [[The International Accounting Group (TIAG®)](http://www.tiagnet.com/),](http://www.taglaw.com/) recently held its 20th international conference from May 6th through 8th in Boston. Continuing to provide its members with unmatched access to accounting and legal professionals, [TAGLaw®,](http://www.taglaw.com/) [TIAG's](http://www.tiagnet.com/) sister alliance of independent law firms, will also convene for its 28th international conference. The two alliances will conduct joint sessions on the second day of the conference. In attendance at the conference was FIRM NAME partner, ACCOUNTANT NAME.

“Quote from ACCOUNTANT NAME” regarding conference experience.”

“Aside from the world class speakers and sessions offered at our conferences, these gatherings provide our members with the ability to build and maintain strong relationships with members around the world,” said Robert Sattin, President of TIAG. “These relationships are vital for our members and their clients and allow TIAG to be one of the leading alliances of accounting firms in the world.”

In addition to various networking opportunities and group breakout sessions, members attended a variety of informative and educational sessions including:

* “Building Your Firm’s Online Reputation” presented by Roy Keely of xCentric;
* “The Accounting Profession 2025” presented by Jim Metzler of the AICPA;
* “Working with Your Client’s CFO” moderated by Norm Posner of TAGLaw member firm Samet & Company in Massachusetts;
* “Using TIAG to Grow Your Firm & Growth by Acquisition” presented by Howard Wilkinson of TIAG member firm Mercer & Hole in London, England;
* “How Professional Advisors Can Add Value to Not-for-Profit Clients” presented by Anthony Wilson of Cambridge Associates LLC;
* “Helping Your Clients Succeed - The Imperative of Business Acumen” by Mark Maraia of Maraia & Associates, Inc.;
* “Update on the FASB and IASB Convergence Project” presented by Patricia Donoghue of The Financial Accounting Standards Board (FASB); and
* “Tax in the Cloud” presented by Gregory Bryant of TAGLaw member firm Williams Mullen in North Carolina and Virginia.

**About FIRM NAME:**

Summary paragraph about FIRM. For more information about FIRM NAME, visit [www.FIRMWEBSITE.com](http://www.FIRMWEBSITE.com).   
  
**FIRM NAME Contact Information:**  
Firm media contact details.

**About TIAG:**  
Founded in 2003, TIAG is an international alliance of high quality, independent accounting firms. Combined with TAGLaw, an alliance of independent law firms, they provide professional accounting, financial and legal services on a worldwide scale.  With approximately 12,500 professionals in over 255 member firms, and more than 500 offices in over 90 countries, the two alliances serve tens of thousands of clients from all industry and commercial sectors. Learn more about TIAG at [www.TIAGnet.com.](http://www.tiagnet.com./)   
  
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