



International Conference
May 9-11, 2011

GENEVA

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WELCOME TO GENEVA!



Dear TAGLaw Member,

Welcome to Geneva and the Spring 2011 TAGLaw Conference. All of us at The Appleton Group are excited to be here, to see you, to meet new members, and to enjoy the presentations, the tours and our always memorable social events.

Special thanks to our host firms, Carrard & Associés and Hodler & Emmenegger for their help in welcoming us to their country with noticeable pride, and we thank them as well for their sponsorship.

TAGLaw is famous for the warmth of its members and I encourage you to introduce yourself to those with unfamiliar faces. They may be new members or first-time attendees; all will be anxious to meet you and to truly become part of the TAGLaw family. Our speed networking session will also help everyone get acquainted with one another. Of course, we hope you will make time to say hello as well to one of us from TAGLaw.

Our programs are exciting. We have speakers of international reputation (we have had requests from some of our outside speakers for permission to attend the presentations of others) on topics of international significance and interest, and our gala dinner is always something we can look forward to.

Enjoy your time with us, with each other, and with all that Geneva has to offer.

Regards,

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SUNDAY, MAY 8

Advisory Board Meeting Schedule

8:00 a.m. - 8:30 a.m.	TIAG Board Breakfast (<i>Berne</i>)
8:30 a.m. - 11:30 a.m.	TIAG Board Meeting (<i>Berne</i>)
11:30 a.m. - 2:30 p.m.	TAGLaw and TIAG Joint Board Meeting and Lunch (<i>Berne</i>)
2:30 p.m. - 5:30 p.m.	TAGLaw Board Meeting (<i>Berne</i>)

MONDAY, MAY 9

8:00 a.m. - 10:00 a.m.	Conference Registration (<i>Grand Foyer</i>)
9:00 a.m. - 5:00 p.m.	<p>Early Bird Tour: Lausanne, Lake Geneva & Montreux (<i>meet in hotel lobby at 8:45 a.m.</i>)</p> <p>Join us as we depart the hotel for our first stop of the day to Lausanne. Some of the highlights will include The Supreme Court of Switzerland, the Old Town with its historic buildings such as the University, the magnificent 13th century Gothic Cathedral and the 14th century Château St. Maire, and a visit to the Olympic Museum. Upon leaving the Olympic Museum we will proceed to lunch at Lavaux with its spectacular view over the Lavaux vineyard as well as Lake Léman (Geneva). This is one of Switzerland's most celebrated wine-growing regions, now classified as a UNESCO's World Heritage site.</p> <p>After a wonderful and relaxing lunch, we continue our excursion to Montreux and the 12th century Castle of Chillon, a marvel of turrets, towers, dungeons, and torture chambers, that nestles on the end of the lake. Immortalized by Lord Byron in his epic poem "The Prisoner of Chillon."</p>
4:30 p.m. - 6:30 p.m.	Conference Registration (<i>Grand Foyer</i>)
6:45 p.m.	<p>Cocktail Party and Welcome Dinner (<i>Cocktails: Grand Foyer; Dinner: Ballrooms B & C</i>)</p> <p>Now that everyone has arrived in Geneva, it is time to kick off the week with cocktails and enjoy a wonderful dinner with old and new friends. Cocktails and hors d'oeuvres will be served in the Grand Foyer, followed by dinner in Ballrooms B & C.</p>

TUESDAY, MAY 10

Open	Breakfast (<i>Woods Restaurant</i>)
9:00 a.m. - 4:30 p.m.	<p>Guest Tour: To Yvoire and Evian (<i>meet in hotel lobby at 8:45 a.m.</i>)</p> <p>On the French side of Lake Geneva lies the perfectly conserved 14th century village of Yvoire, its narrow cobbled streets lined with ancient houses whose balconies seem to sink under the weight of their geraniums. Founded by Amadeus the Great between 1306 and 1316, the village gates, the Ramparts, the Castle, and the Old Fishing Harbor have been enjoyed and made immortal by numerous artists and poets.</p>

After visiting Yvoire, lunch in one of the characteristic ancient taverns of the picturesque village, le Vieux Logis, a medieval village of Yvoire. If you knew how to listen to the old stones, they would tell you some spicy anecdotes. This place is full of history!

From lunch on to Evian, poetically known as the “pearl of Lake Geneva.” Evian is spectacularly situated between the lake and the foothills of the Chablais Mountains and is home to a traditional fishing village, medieval and Renaissance châteaux, charming museums, and exceptional panoramas. Evian is also known as the birthplace of natural mineral water known throughout the world.

9:15 a.m. - 9:30 a.m.

Welcome TAGLaw (Ballroom A)
Welcome to Geneva.

9:30 a.m. - 10:30 a.m.

The World Justice Project and the Rule of Law Index (Ballroom A)

William H. Neukom; Founder, President & CEO; World Justice Project

The World Justice Project is leading a global, multidisciplinary effort to strengthen the rule of law. It is tapping into a broad recognition that the rule of law is essential to thriving communities and to the success of virtually all fields of endeavor. World Justice Project founder Mr. Bill Neukom will introduce the Project's three complementary and mutually reinforcing program areas: mainstreaming, Rule of Law Index and Scholarship. He will answer questions such as: What is the rule of law? Why does the rule of law matter? How do you measure a country's adherence to the rule of law? What is mainstreaming? Why is multidisciplinary collaboration the most effective way to advance the rule of law?

10:30 a.m. - 11:00 a.m.

Break (Grand Foyer)

11:00 a.m. - 12:00 p.m.

The Growing Role of Lawyers in Setting the Rules of Global Trade (Ballroom A)

Rufus H. Yerxa; Deputy Directory-General; World Trade Organization

The World Trade Organization (WTO) system of trade rules and dispute settlement procedures, which came into place in 1994, represents a major advance over the old GATT system. This has led to an explosion in trade disputes and a huge volume of jurisprudence flowing out of the WTO's dispute settlement bodies. It has also helped to re-define and greatly expand the role of lawyers in the international trading system. Mr. Yerxa's presentation will focus on this growing role for lawyers in defining the jurisprudence, and hence the evolution of discipline, in the WTO's framework of rules and commitments.

12:00 p.m. - 1:30 p.m.

Lunch (Ballrooms B & C)

1:30 p.m. - 2:30 p.m.

Speed Networking Roundtables (Ballroom A)

Develop stronger connections with your TAGLaw peers through multiple rounds of small group networking. Be prepared to discuss your specialty, firm and geographic region, and to engage in open discussion.

2:30 p.m. - 3:10 p.m.

TAGLaw Advisory Board Report (Ballroom A)

A state-of-the-network report by TAGLaw and its Advisory Board members, followed by time for questions and answers.

3:10 p.m. - 3:30 p.m.

Break (Grand Foyer)

3:30 p.m. - 5:00 p.m.

Specialty Groups

Corporate and M&A *(Ballroom A)*

Co-chairs: Anthony Adler; Mitchell Silberberg & Knupp LLP; Los Angeles, California, USA
Bernhard Welten; Hodler & Emmenegger; Berne, Switzerland
Enrique A. Gonzalez Calvillo; González Calvillo, S.C.; Mexico

M&A and Money Laundering

The problem of money laundering and financing of terrorism activities is present in the M&A area and we as attorneys daily face additional administrative work in coping with the fight against it. Our guest speaker, Didier de Montmolin, is a Swiss attorney who will present the Swiss approach to fighting such illegal activities. Attendees will have the chance to discuss and compare their experiences with the real life cases presented by the guest speaker.

Employment & Labor *(Londres)*

Co-chairs: Larry Drapkin; Mitchell Silberberg & Knupp LLP; Los Angeles, California, USA
Danielle Muller; Rassers Advocaten en Notarissen; Breda, Netherlands

The Employment and Labor Group will discuss the potential legal and practical issues resulting from the trend to increase retirement age (with respect to governmental programs and private retirement plans) and how this trend will impact our clients in various jurisdictions. Obviously age discrimination issues come to the forefront although the impact on the workplace may well be broader and more complex. In addition to this discussion, the Group will continue to brainstorm potential collaborative efforts that will increase our ability to assist clients doing business in multiple international and state jurisdictions.

IP & IT/Life Sciences (joint session) *(Berne)*

Co-chairs: Gábor Germus; Germus & Partners; Hungary (IP & IT)
Barbara Lano Rummel; Lindquist & Vennum PLLP; Minnesota, USA (Life Sciences)
Mark Thomas; Williams Mullen; North Carolina, USA (IP & IT)

Protecting and Commercializing Ideas in the "Virtual World" of the 21st Century

Led by a diverse panel, we will discuss the extent to which copyright and patent laws may protect an idea, the limits of those laws in protecting more than particular expressions of ideas, and practical steps a business person might take to protect a new idea when commercializing that idea.

Real Estate *(Moscow)*

Co-chair: Karen Mason; Boodle Hatfield; London, England

Protecting and Commercializing Ideas in the "Virtual World" of the 21st Century

The session will be an interactive session where each attendee should come prepared to talk for no more than five minutes about what is happening in their local economy, and how this has changed the face and nature of real estate work in their jurisdiction in the last two years. Can real estate lawyers survive without an international edge, if not, how can TAGLaw and TIAG help with this progression?

5:00 p.m.

Close

6:30 p.m.

Gala Dinner aboard a Lake Geneva Steamer Cruise *(meet in lobby at 6:15 p.m.)*

Since 1873 Lake Geneva has been a favorite site for steamer cruises. Known by the Swiss as Lake Léman, on the French side at the east end of the lake, high mountains, many with year-round snow on the peaks, tumble down to the deep water below; and on Swiss side between Montreux and Lausanne are rolling hills covered in rich vineyards. The famous Rhône River flows into Lake Geneva at the eastern end and flows out under the bridges of Geneva City itself.

On board, you will enjoy cocktails and dinner while contemplating the magic of the lake and its romantic sunsets.

WEDNESDAY, MAY 11

- Open**
- Breakfast** (*Woods Restaurant*)
- 9:00 a.m. - 9:15 a.m.** **Welcome TAGLaw and TIAG** (*Ballrooms A & E*)
Welcome and an introduction to Rio de Janeiro, TAGLaw and TIAG's next conference destination.
- 9:15 a.m. - 10:30 a.m.** **The Challenges for the Financial Industry of Cross-Border Business in a Changing Regulatory World** (*Ballrooms A & E*)
Nadine Balkanyi-Nordmann; General Counsel EMEA, Wealth Management; UBS
In the last five years, legal and reputational risks associated with the provision of financial services on a cross-border basis have significantly increased, as evidenced by high-profile cases both in Switzerland and abroad. Whilst the causes of legal and reputational risks in cross-border financial services are varied, a recurring factor in the overall debate is the increasing demand placed on financial institutions to ensure the fulfillment of legal, regulatory and tax obligations by their individual clients and business partners. Tax legislation is a further source of risk. The danger here is that individual clients may not be fulfilling their home country tax obligations or that financial intermediaries or their employees may become a party to tax offences committed by foreign clients under foreign law. Further legal and reputational risks for institutions with cross-border operations may arise under foreign anti-money laundering legislation and conflict of law rules and procedural rules.
- 10:00 a.m. - 1:00 p.m.** **Guest Tour: Town of Carouge**
(*meet in hotel lobby at 9:45 a.m.*)
Built in the 18th century by the King of Piedmont-Sardinia, Carouge has a distinct Mediterranean feel. Located only a few kilometers from Geneva city center, this friendly and very picturesque little town is a true haunt for artists as Carouge was always a place of high creativity. In 1790, the city counted more than 450 craftsmen specialized in about thirty trades including: blacksmiths, edge tool-makers, draggers of sand, wood-carvers, coopers, linen maids, and glass blowers. You will have the opportunity to visit some of these craftsmen, and visit a chocolate shop for a tasting and chocolate-making demonstration.
- 10:30 a.m. - 11:00 a.m.** **Break** (*Grand Foyer*)
- 11:00 a.m. - 12:30 p.m.** **Specialty Groups**
- Insolvency & Secured Transactions** (*Berne*)
Co-chair: Deborah Williamson; Cox Smith Matthews Incorporated; San Antonio, Texas, USA
The Insolvency Specialty Group will hold a roundtable discussion of litigation practices and procedures in insolvency courts.
- Litigation & ADR** (*Moscow*)
Co-chairs: Alex Lever; Nysingh advocaten-notarissen N.V.; Netherlands
Willis Orton, Kirton & McConkie; Utah, USA
Michael Penman; Blaney McMurtry LLP; Ontario, Canada
The Group will continue toward its goal of developing a collaborative model that not only involves an industry-focused approach to marketing, but also can be applied to, and customized for, any industry. It will be of benefit to our Group and any other TAGLaw Group that may be interested. The ultimate goal of the model is for TAGLaw member firms that share common industry capabilities to collaborate and develop business opportunities using the multi-jurisdictional strength of the network. That discussion will necessarily include when and how to share client information.

Tax (*Ballrooms A & E*)

Co-chairs: Hilton Bell; Milling Benson Woodward L.L.P.; USA: Louisiana (TAGLaw)
Sean King; Align Global Consulting; Florida, USA
Elizabeth Middleton; Boodle Hatfield; London, England (TAGLaw)
Kerri O'Connell; HSOC Financial & Business Advisors; Ireland (TIAG)

TAG Tax will meet for another interactive and informative two-part session. Part I, the technical session, will review three subjects: Coming to Switzerland, an overview of tax treatment of wealthy people choosing to live in Switzerland with those coming to work in Switzerland; Structures Used by Private Clients in Switzerland, an overview of the kind of entities used for wealth preservation in Switzerland, reasons for their use and the differences in their treatment by other jurisdictions; and Banking Update: current position regarding banking privacy in Switzerland given recent events. Part II, the brainstorming session, will provide a forum to continue the Group's plans for expanded collaboration and marketing activity.

Please Note: Afternoon sessions begin promptly at 1:15 p.m. for those planning to attend. Lunch will be served from 12:30 p.m. - 2:00 p.m.

12:30 p.m. - 2:00 p.m.

Lunch (*Ballrooms B, C, & D*)

1:15 p.m. - 2:15 p.m.

ISO 9000 - What Does It Mean for Law Firms, Accounting Firms and Their Clients? (*Ballrooms A & E*)

Nigel Croft; Chairman, ISO/TC176/SC2 (Quality Systems); ISO International Organization for Standardization

Law and accounting firms around the world are becoming more aware of the business and legal implications of ISO 9001 certification and many are evaluating whether such certification is a business advantage or even a necessity for themselves. Several TAGLaw and TIAG firms are currently ISO 9001-certified. In this session, Nigel Croft will describe what the ISO 9000 series of standards is all about, what ISO 9001 requires and why the time is right for law and accounting firms to consider the increased efficiency and competitive edge that results from the implementation of an ISO 9000-based quality management system. He will also discuss the implications for law and accounting firms when dealing with clients who are certified to ISO 9001.

2:15 p.m. - 3:00 p.m.

How to Do Business in Switzerland (*Ballrooms A & E*)

Robert Fehlmann, Fehlmann & Associés SA and Reto Gribi, Sudan Partner AG

This popular session will provide a look at the business and accounting issues inherent in doing business in Switzerland. Specifically, a review of the issues and traps that need to be considered for entity selection, entry and exit strategies, tax, dealing with revenue, and other special considerations.

3:00 p.m.

Close

3:30 p.m. - 5:30 p.m.

Networking Tour: The Patek Philippe Museum (*meet in hotel lobby at 3:15 p.m.*)

Located in a building erected in the early 20th century, the Patek Philippe Museum exhibits important collections of Horology, of Genevese, Swiss and European origin, dating from the 16th to the 20th century.

Discover the Art of Enameling—The discovery of a major art form significantly linked to the adornment of the watch, from its origins around 1630 to the creations of the 20th Century.

The Secret of the Singing Birds—The discovery of past watchmakers' creative genius, who, from 1770 to 1850 gave life to mechanical birds capable of imitating a real-life bird song.

AGENDA *(continued)*



7:00 p.m.

Optional Event: Dinner at Mr. Pickwick & Virtual Golf

(meet in hotel lobby at 6:30 p.m.)

Join us at Mr. Pickwick, the oldest English pub in Switzerland (Est. 1969). Mr. Pickwick has a comprehensive range of 11 draft beers including lagers, stout, bitters and cider, along with pub cuisine. The pub has been, for many years, a home away from home for travelers and expatriates from all over the world. Enjoy a fun evening of indoor golf where you will find sophisticated equipment with the latest technology: simulators, Dartfish robot to perfect your swing, putting greens and power-plates. A golf coach will arrange matches and challenge you all to a game!

Download session notes and materials at:
conference.taglaw.com

SPEAKERS



Nadine Balkanyi-Nordmann

General Counsel EMEA, Wealth Management; UBS



Ms. Balkanyi-Nordmann is General Counsel EMEA and Managing Director of UBS, Wealth Management, Swiss Headquarters in Zurich. In this role, she serves as advisor to the CEO of European operations in all legal and compliance matters, manages and supervises over 125 legal and compliance professionals,

manages large litigations and investigations (including regulatory investigations, large scale client claims and labor litigations), implements a comprehensive Compliance Agenda, including Cross-Border and US Exit, tracking and leveraged roll-out of European regulation, and ensures adherence to minimum standards and active best practice sharing and implementation.

Nigel Croft

Chairman; ISO/TC176/SC2 (Quality Systems); ISO International Organization for Standardization



Dr. Nigel H. Croft is recognized as one of the world's foremost experts in quality management and conformity assessment of management systems. He has been actively involved in Quality Management since 1974, when he began his career in the British steel industry as a student apprentice. Among his

many professional activities, Nigel currently holds senior management positions and serves as a non-executive board member of a number of commercial and non-profit organizations in Europe, the Middle East, Asia and the Americas.

Dr. Croft has been active within ISO/TC176 (the ISO Technical Committee responsible for the ISO 9000 series of standards) since 1995, currently serving as Chair of SC2, the subcommittee responsible for the ISO 9001 and ISO 9004 standards development. He also represents TC 176 at both ISO's Conformity Assessment Committee ("ISO/CASCO") and the strategic-level ISO/ILAC/IAF Joint Working Group.

Born in the UK, but currently with dual British and Brazilian citizenship, Dr. Croft holds a first class honours degree in Natural Sciences from Cambridge University, England, and a Doctorate in Materials Science from Sheffield University. He is a Chartered Engineer and Chartered Quality Professional in the UK, a Fellow of the Chartered Quality Institute and a Senior Member of the American Society for Quality.

Robert Fehlmann

Partner; Fehlmann & Associés SA



After having been auditor with KPMG and with a bank audit firm since he was 21, Robert Fehlmann became a CPA and a partner of Horwath International at the age of 28. In his early forties, he founded his own accounting firm, Fehlmann & Associés SA.

Robert was involved in political activities at a very

young age and he subsequently brought his knowledge to various professional and cultural institutions until his fatherhood (four children) became a priority.

Robert has been at the head of the local fiscal recourse commission for ten years and benefits from extensive experience and many connections in this field.

Reto Gribi

Partner; Sudan Partner AG



Reto Gribi, born in 1965, completed his training as a commercial employee at Nabholz AG, a clothing company in Schönenwerd, where he subsequently worked in the financial and operational accounting department for several years and was promoted to Commercial Manager.

Reto Gribi joined SUDAN

PARTNER AG as an audit assistant in 1989. He passed his examination for the qualification of Certified Trustee in 1992, going on to obtain the Swiss Certified Accountant with Advanced Federal Diploma of Professional Education and Training (Swiss CPA) two years later.

Reto Gribi was a councilor for the commune of Schönenwerd for several years and president of the finance control board of the commune of Lostorf and president of the society of Swiss officer in Olten. He is an enthusiastic sportsman, spending most of his leisure hours on golf, skiing, telemarking and fitness training.

SPEAKERS *(continued)*

William H. Neukom

Founder, President & CEO; World Justice Project



Mr. William H. Neukom, founder and CEO of the World Justice Project, is a partner on leave from the Seattle office of K&L Gates and is the CEO of the San Francisco Giants baseball team.

Mr. Neukom was Microsoft Corp.'s lead lawyer for nearly a quarter-century. As head of the Law and Corporate Affairs department

for 17 years, Mr. Neukom managed Microsoft's legal, government affairs and philanthropic activities. He led Microsoft's efforts to establish, distribute and protect intellectual property rights around the world and also led Microsoft's defense of antitrust claims brought by the United States, the European Union and other foreign governments. Under Mr. Neukom, Microsoft also initiated the Microsoft Giving Campaign, the Microsoft Matching Gifts program, the Microsoft Volunteer Program, and Libraries on Line.

In late 2002, Mr. Neukom rejoined his law firm and served as its chair from 2003-2006. He was president of the American Bar Association 2007-2008.

Mr. Neukom has served other organizations, including: the Dartmouth College Board of Trustees (1996-2007; chair 2004-2007), the Greater Seattle Chamber of Commerce board of trustees (1992 to present; chair 1998-1999), the Dean's Council at Stanford Law School (1999-present), the Gates Challenge Endowment Campaign of the United Way of King County (chair 2002-2007), the Pacific Council on International Policy (2002-present), and the Policy Consensus Center (2004-present).

In 1995, Mr. Neukom and his four children founded the Neukom Family Foundation, which supports not-for-profit organizations principally in the fields of health and human services, education, justice and the environment.

Mr. Neukom earned his LL.B. from Stanford University in 1967 and received his A.B. from Dartmouth College in 1964.



Rufus H. Yerxa

Deputy Director-General; World Trade Organization



Rufus H. Yerxa has served as Deputy Director General of the World Trade Organization (WTO) since 2002. The WTO, located in Geneva, is the principal international organization governing world trade in goods and services.

As the second-ranking official in the WTO Secretariat, Mr. Yerxa assists member governments in WTO

negotiations, serves as a key policy advisor to the Director General and oversees major elements of the 800-member WTO Secretariat's operations. His areas of expertise include legal affairs, dispute settlement, intellectual property rights, trade remedies, tariff negotiations, trade in services and accessions.

Mr. Yerxa has an extensive record as an international trade negotiator, diplomat and lawyer. He served in the Office of the United States Trade Representative (USTR) during both Democratic and Republican administrations, first as the Geneva-based Ambassador and subsequently as the Deputy USTR in Washington. In these two positions he played a major role in negotiating and securing Congressional approval of both the Uruguay Round/WTO agreement and the North American Free Trade Agreement (NAFTA). Prior to these appointments he was with the U.S. House of Representatives, where he served as Staff Director of the Subcommittee on Trade.

His private sector experience includes both law practice and a senior corporate role. He was a resident partner in the Brussels office of a major U.S. law firm, where his practice focused on international trade matters and European regulatory affairs. He subsequently joined a leading producer of agricultural input products, where he was in charge of the law, government affairs and public affairs departments for Europe and Africa.

Mr. Yerxa received his bachelor's degree from the University of Washington, his law degree from Seattle University and a degree in international law from Cambridge University.



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May 9-11, 2011

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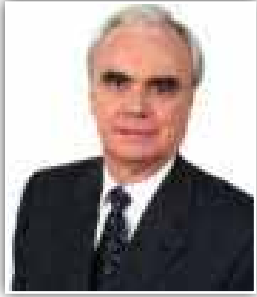
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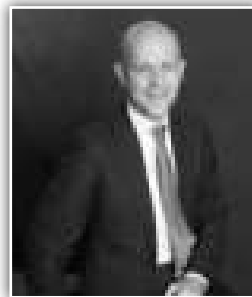
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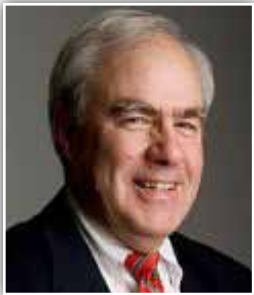
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May 9-11, 2011

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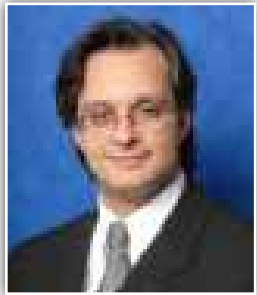
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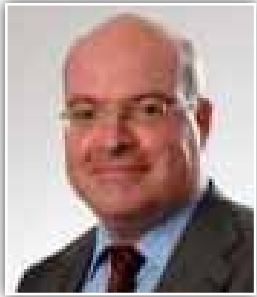
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TOUR INFORMATION



MONDAY, MAY 9

Lausanne, Lake Geneva & Montreux

(For TAGLaw and TIAG Early Bird Members and Guests)



Join us as we depart the hotel for our first stop of the day to Lausanne. Some of the highlights will include The Supreme Court of Switzerland, the Old Town with its historic buildings such as the University, the magnificent 13th century Gothic Cathedral and the 14th century Château St. Maire, and a visit to the Olympic Museum. Upon leaving the Olympic Museum we will proceed to lunch at Lavaux with its spectacular view over the Lavaux vineyard as well as Lake Léman (Geneva). This is one of Switzerland's most celebrated wine-growing regions, now classified as a UNESCO's World Heritage site.

After a wonderful and relaxing lunch, we continue our excursion to Montreux and the 12th Century Castle of Chillon, a marvel of turrets, towers, dungeons, and torture chambers, that nestles on the end of the lake. Immortalized by Lord Byron in his epic poem "The Prisoner of Chillon."

9:00 a.m. – 5:00 p.m.

(Meet in hotel lobby at 8:45 a.m.)

Price for members and guests: \$198

TUESDAY, MAY 10

Guest Tour: To Yvoire and Evian

(For TAGLaw and TIAG Guests)



On the French side of Lake Geneva lies the perfectly conserved 14th century village of Yvoire, its narrow cobbled streets lined with ancient houses whose balconies seem to sink under the weight of their geraniums. Founded by Amadeus the Great between 1306 and 1316, the village gates, the Ramparts, the Castle, and the Old Fishing Harbor have been enjoyed and made immortal by numerous artists and poets.

After visiting Yvoire, lunch in one of the characteristic ancient taverns of the picturesque village, le Vieux Logis, a medieval village of Yvoire. If you knew how to listen to the old stones, they would tell you some spicy anecdotes. This place is full of history!

From lunch on to Evian, poetically known as the "Pearl of Lake Geneva." Evian is spectacularly situated between the lake and the foothills of the Chablais Mountains and is home to a traditional fishing village, medieval and Renaissance châteaux, charming museums, and exceptional panoramas. Evian is also known as the birthplace of natural mineral water known throughout the world.

9:00 a.m. – 4:30 p.m.

(Meet in hotel lobby at 8:45 a.m.)

Price for guests: \$290

TOUR INFORMATION *(continued)*



WEDNESDAY, MAY 11 (MORNING)

Guest Tour: Town of Carouge

(For TAGLaw and TIAG Guests)



Built in 18th century by the King of Piedmont-Sardinia, Carouge has a distinct Mediterranean feel. Located only a few kilometers from Geneva city center, this friendly and very picturesque little town is a true haunt for artists as Carouge was always a place of high creativity. In 1790, the city counted more than 450 craftsmen specialized in about thirty trades including: blacksmiths, edge tool-makers, draggers of sand, wood-carvers, coopers, linen maids, and glass blowers. You will have the opportunity to visit some of these craftsmen, and visit a chocolate shop for a tasting and chocolate-making demonstration.

10:00 a.m. - 1:00 p.m.
(Meet in hotel lobby at 9:45 a.m.)
Price for guests: \$174

WEDNESDAY, MAY 11 (AFTERNOON)

Networking Tour: Patek Philippe Museum

(For TAGLaw and TIAG Members and Guests)



Located in a building erected in the early 20th century, the Patek Philippe Museum exhibits important collections of Horology, of Genevese, Swiss and European origin, dating from the 16th to the 20th century.

Discover the Art of Enameling

The discovery of a major art form significantly linked to the adornment of the watch, from its origins around 1630 to the creations of the 20th Century.

The Secret of the Singing Birds

The discovery of past watchmakers' creative genius, who, from 1770 to 1850 gave life to mechanical birds capable of imitating a real-life bird song.

3:30 p.m. - 5:30 p.m.
(Meet in hotel lobby at 3:15 p.m.)
Price for members: FREE
Price for guests: \$25

EVENING EVENTS



MONDAY, MAY 9

Cocktail Party and Welcome Dinner

(For TAGLaw Members and Guests)

Now that everyone has arrived in Geneva, it is time to kick off the week with cocktails and enjoy a wonderful dinner with old and new friends. Cocktails and hors d'oeuvres will be served in the Grand Foyer, followed by dinner in Ballrooms B & C.

Cocktails: 6:45 p.m. (Grand Foyer)
Dinner: 7:45 p.m. (Ballrooms B & C)
Price for members: FREE
Price for guests: \$150

Dress: Men - Business or business casual
Women - Business or business casual



TUESDAY, MAY 10

Gala Dinner aboard a Lake Geneva Steamer Cruise

(For TAGLaw and TIAG Members and Guests)

Since 1873 Lake Geneva has been a favorite site for steamer cruises. Known by the Swiss as Lake Léman, on the French side at the east end of the lake, high mountains, many with year-round snow on the peaks, tumble down to the deep water below; and on Swiss side between Montreux and Lausanne are rolling hills covered in rich vineyards. The famous Rhône River flows into Lake Geneva at the eastern end and flows out under the bridges of Geneva City itself.

On board, you will enjoy cocktails and dinner while contemplating the magic of the lake and its romantic sunsets.

Depart hotel lobby at 6:30 p.m.
(Meet in hotel lobby at 6:15 p.m.)
Price for members: FREE
Price for guests: \$250

Dress: Cocktail attire

WEDNESDAY, MAY 11

Dinner at Mr. Pickwick & Virtual Golf

(For TAGLaw and TIAG Members and Guests)



Join us at Mr. Pickwick, the oldest English pub in Switzerland (Est. 1969). Mr. Pickwick has a comprehensive range of 11 draft beers including lagers, stout, bitters and cider, along with pub cuisine. The pub has been, for many years, a home away from home for travelers and expatriates from all over the world. Enjoy a fun evening of indoor golf where you will find sophisticated equipment with the latest technology: simulators, Dartfish robot to perfect your swing, putting greens and power-plates. A golf coach will arrange matches and challenge you all to a game!

7:00 p.m.
(Meet in hotel lobby at 6:30 p.m.)
Price for members and guests: \$145

Dress: Casual

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NOTES

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Nicky Mukerji is a Director at Legalbill, an organization that provides legal spend management solutions to its clients. He leads a division that delivers customized reporting and consultative services to Corporate Legal/Risk Departments and Insurance Corporations worldwide.

Nicky is focused on developing new analytics to assist clients in making strategic business decisions. He is frequently cited in the media as an expert on alternative billing, legal spend management, and law firm pricing strategies, and contributes articles to various publications. He also sits as the co-chair of the Council on Litigation Management's committee on Alternative Fee Arrangements.

Nicky has a background in business management, project management, and technology.