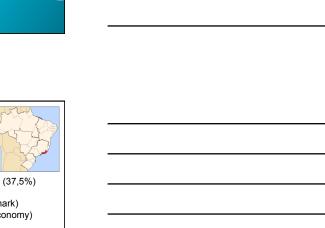


Brazil at a glance

- World 5th largest country
- ▶ 192 million people (5th)
- 2nd economy of the Americas
- > 8th world economy (7th on purchase power)
- > Per capita GDP bigger than China and India
- Economy: Agriculture (5,1%), Industries (30,8%) and Services (64,1%)
- 7 Global 500 companies

Rio de Janeiro

- •16 million people
- •23.664 industries
- *Economy comprised of services (62%), industries (37,5%) and agriculture (0,5%)
- •Area: 43k Km² (0,5% of Brazil) (bigger than Denmark)
- •GDP: USD 215 bi (11,3% of Brazil) (40th world economy)
- •Investments of USD 110 billion (2011 2013)
- •Biggest investment concentration in the world: USD 2,5 million per square km



Brazil is complicated...

- Very complex tax system
- Considerable bureaucracy
- Heavy tax burden
- Old and hyper protective Labor Law
- Most people only speak portuguese
- Hard to find qualified professionals
- Visa regulations are very strict
- Some grey zones on laws
- Sky high interest rates

Brazil	İS	comp	licated
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 2011 World Bank Doing Business Rank (127th of 183 economies)

TOPIC RANKINGS	DB 2011 Rank	Estimated Time
Starting a Business	128	120 days
Dealing with Construction Permits	112	411 days
Registering Property	122	42 days
Getting Credit	89	-
Protecting Investors	74	-
Paying Taxes	152	2600 hours / year!
Trading Across Borders	114	13 days to export / 17 to import
Enforcing Contracts	98	616 days
Closing a Business	132	4 years

But it is a possible challenge!

- Political stability
- Respect for private property
- Heavy investments by large Brazilian companies and Government authorities
- ▶ Big events such as FIFA World Cup and Olympics
- Pre Salt
- ▶ Lower production costs than US and Europe
- Foreign investment: USD 48 bil.(2010), 65 (2011)
- VERY rich on natural resources

Creating a company – Step 1

	Description	Days	Responsible	Comments
1	Provide templates for the partners to issue PoA for the legal representative in Brazil	2	Grupo Planus	
2	Request Company Registration office for proof of existance (company chapters)		Customer	
3	Notarize and register above documents in the local Brazilian Consulate		Customer	
4	Translation of PoA and company chapters to Portuguese	8	Grupo Planus	
5	Registration of PoA and company chapters in a Brazilian Notary	8	Grupo Planus	

Creating a company - Step 2

#	Description	Days	Responsible	Comments
6	Writing Brazilian company statutes, collecting signatures and registration in the Board of Trade	20	Grupo Planus	On completion, company is legally incorporated (little practical effect)
7	Register PoA and Company Chapters in the Board of Trade	0	Grupo Planus	This process is done simultaneously with item 6 above
8	Requesting CPF (Federal Revenue) for the individual partners	0	Grupo Planus	This process begins after item 5 and runs simultaneously with following items
9	Registrations of both partners in the Brazilian Central Bank	5	Grupo Planus	
10	Requesting CNPI (Central Bank) for Foreign partners (legal entities)	3	Grupo Planus	
11	Requesting CNPJ (Federal Revenue) for the local company	5	Grupo Planus	This will allow starting activities: opening a bank account, signing contracts, hiring staff and other relevant matters
12	Requesting city administration for functioning permit and invoice clearance	10	Grupo Planus	This will allow issuing invoices (nota fiscal) to any partie
13	Request Social Security Registration	5	Grupo Planus	This is the basic social security registration - necessary to hire staff and issue letters of good standing
14	Request CEF (Federal Bank) Employee Fund registration	5	Grupo Planus	Registration is mandatory even if staff is not being hired to issue letters of good standing

Creating a company - Step 3

#	Description	Days	Responsible	Comments
15	Wiring the capital value to the Brazilian company		Customer	
16	Updating Central Bank investment information	0	Grupo Planus	This begins after item 15 and runs simultaneously with following item
17	Amending the acts of incorporation with final capital value + electing expat as Manager	15	Grupo Planus	
18	Visa application	60	Grupo Planus	
19	Amending the acts of incorporation with making the expat effective manager of the company	15	Grupo Planus	
20	Issuing new PoA (item 1) enabling the manager to act on behalf of the foreign partners; legalization of this document as items 3, 20 4 and 5 above		Grupo Planus	
21	Updating Federal Revenue - capital and manager information		Grupo Planus	
22	Updating City Revenue - capital and manager information		Grupo Planus	
23	Updating Social Security - capital and manager information	5	Grupo Planus	
24	Travel to country of origin to pick up the visa in the Brazilian Consulate		Customer	As soon as the Visa application from item 18 above has succeeded.
25	Registration procedures in the Federal Police	5	Grupo Planus	

Name	Who	Description	Time	Deadline
DIRF	Main Office	Retained Tax information; all taxes retained when paying individuals or legal entities, in any kind of payment, are reported, in an yearly base	Year	End of February, following ye
DSPJ	Main Office	Income Tax statement (replaces DIPJ, DCTF, DACON and DIRF in case of inactive companies).	Year	End of March, following year
DIPI	Main Office	Corporate Income Tax Report , with detailed information about monthly / quarterly turnover, income tax and social contribution taxes, assets, liabilities, P&L	Year	End of June, following year
DCTF	Main Office	Monthly tax return, comprising information of net payable taxes (income tax, social contribution, PIS, COFINS and their retention variations), as well as vinculation of payment forms and compensations with the payable tax declared	Month	5th working day of the secon following month
DACON	Main Office	Monthly tax return comprising monthly gross turnover information, PIS and COFINS calculation, including offsettable credits originated from expenses / costs, and taxes retained by payment sources	Month	5th working day of the secon following month
SPED - Accounting	Main Office	Digital file containing the complete bookkeping information of the company in the Day / Ledger Book + monthly trial balances format, according to a standard chart of accounts and layout file stated by Federal Authorities	Year	End of June, following year
Earnings Report	Main Office	A detailed report containing monthly payments made throughout the year to individuals and comporations, regardless of tax retentions	Year	End of February, following ye

Τ	ax Re	turn – State Reve	'nι	ıe
Name	Who	Description	Time	Deadline
GIA	Each company branch delivers its report	Monthly tax return with a compilation of all ICMS related operations (buying and sales of goods / fixed assets, as well as consignation, transfers for lease and other operations comprising movimentation of anyu kind of goods)	Month	Between 11th and 20th the following month
GIA-ST	Each company branch delivers its report	Same as above, for the operation where the company is responsible for collecting third parties ICMS	Month	9th/10th day of the following month
DECLAN	Each company branch delivers its report	A compilation of ICMS related operations + tax information + inventory information	Year	State authorities determine the date - generally between April and May
Sintegra	Each company branch delivers its report	Digital file containing the detailed iCMS related operations of any nature. This file contains several sub registries comprisin information of every single item traded, stock movimentation, retail sales, etc.	Month	25th of the following month
Sintegra -	Each company branch delivers one for each state it dealt with	Same as above, separating the specific operations with the reported state	Month	15th of the following month
SPED - Tax	Each company branch delivers its report	Digital file containing detailed ICMS related operations, with a compilation of the tax calculations. This is reported to the Federal Revenue AND states, in a specific file layout	Month	15th of the following month
DUB	Each company branch delivers its report	Information about any tax benefits and incentives, used or not, by the company; any operation where ICMS was not fully paid must be disclosed detailedly.	Every six month	March 31st / Sep. 30th

ach company branch			
elivers its report	Information about services hired from other companies	Month	10th of the following month
	SOCIAL SECURITY / LABOR TAX RETURNS		
Who	Description	Time	Deadline
ach company branch elivers its report	Monthly tax return comprising all payroll (employee + directors + freelancers) information of each branch of the company.	Month	7th of the following month
ach company branch elivers its report	A compilation of information on all company's employees during the year, including admission, contract termination, transfers, sickness leaves and salaries throughout the period	Year	Ministry of Labor determines the date - generally during March
ach company branch elivers its report	Monthly forms to report admission, firing and transfer of employees	Month	7th of the following month
ach company branch elivers its report	Digital file containing all information about payroll, as well as accounting entries related to these operations	Year	the file must be kept and presente to a tax inspection when requeste
200	ch company branch livers its report ch company branch livers its report ch company branch livers its report ch company branch	Who Description th company branch lever is report in the company branch in the company branch lever is report in the company branch lever in the company branch lever is report in the company branch lever in the company branch lev	Who Description Time ch company branch Monthly tax return comprising all payroll (employee+ direction + treedancers) information of each branch of the company. Month company branch he company branch to company branch to major branch exercises (sees and salaries throughout the period sciences) information on all company branch (were its report employees and salaries throughout the period when the period sciences (sees and salaries throughout the period employees exercises) (sees and salaries throughout the period employees and salaries throughout the period employees and salaries throughout the period employees and salaries throughout the period when the period employees are period employees.

Most Common Taxes

- II Import tax (customs only)
- ▶ IPI Tax on Manufactured Products
- PIS and COFINS taxes on gross revenue or imports, with a social destination
- ▶ ICMS Sales Tax
- ▶ ISS Services Tax
- ▶ IRPJ Income Tax
- CSLL Social contribution (Income Tax related)
- ▶ IOF Tax on Financial Operations

Taxes charged in an import operation (nationalization)

		Import Taxes	
Name	Rate	Recoverable?	Base
II	Tariff Code	Non Recoverable	Cost Value
IPI	Tariff Code	Sometimes	Cost Value + II
ICMS	14 (air), 16% (sea)	Yes, if sale	Cost Value + II + PIS + COFINS
PIS	1,65%	Yes, if EBT	c x (VA x X)
COFINS	7,60%	Yes, if EBT	d x (VA x X)

Note: Temporary Admission :



Taxes Charged on a Sales Operation

- ▶ ICMS
- inside sales price. 19%, 12% or 7%
- PIS
 - inside sales price. 0,65% or 1,65%
- **▶** COFINS
- inside sales price. 3% or 7,6%
- ▶ IPI

(charged if sale of imported goods / own manifacturing) – rate according to tariff code, outside sales price

Practical example – import and sell Selling at break even: | Tariff Code | Net Inventory | Tax Rates | Sales Value | IPI rate | Nota Fiscal | S057.10.10 | 1.020.00 | 1.685% | 7.780% | 19% | 1.421.80 | 7.4.82 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 | 1.4804.42 |

Important note: REPETRO and DRAWBACK

REPETRO

- Tax benefit to the Oil & Gas industry
- Exemption of import taxes for O&G equipments on temporary admission

DRAWBACK

- Tax benefit to export industries
- Exemption of nationalization tax, conditioned on a future export

Wire Transfer Taxes Technical Services, Technology Transfer, Royalties, management services COUNTRY WITH DOUBLE TAXATION AGREEMENT COUNTRY WITHOUT DOUBLE TAXATION AGREEMENT ISS (5%) 5% ISS (5%) 5,88% 12,59% PIS/COFINS (9,25%) 117,65% WITHHOLDED INCOME TAX IRRF 15% -17,65% NET VALUE RECEIVED AT DESTINATION 85%

Wire Transfer Taxes Services in General COUNTRY WITH DOUBLE TAXATION AGREEMENT TOTAL WIRE COST 115,70% WITHHOLDED 055 5,00% INCOME TAX PS/CORRS 10,70% INCOME TAX PS/CORRS 14,27% INC

Argentine Austria Belgium Canada Chile China Czech Republic Slovakia Denmark Ecuador	Finland France Hungary India Israel Italy Japan Korea Luxembourg Mexico	Netherlands Norway Peru Philippines Portugal South Africa Spain Sweden Ukraine
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Profit Taxes

Classic mode: Earnings before tax

- Income Tax (IR) 15% + 10% of net profit
 Social Contribution (CSLL) 9% of net profit
 In this mode, PIS and COFINS are 1,65% and 7,6%, with possibility of tax credits

Alternative: Deemed Profit

- Taxes are calculated on a fixed porcentage of the gross revenue (some exceptions apply):
 • Service Providers: 32%
- Sales / Industries: 8% for IR, 12% for CSLL
 In this mode, PIS and COFINS are 0,65% and 3%, with no tax credit possibility

EBT / Deemed Profit comparation

Trading / manufacturing companies

Scenario 1: Mo	nth result: Ope	erational Profit
	EBT	DEEMED PROFIT
	Revenues	
Gross Revenue	100.000	100.000
Re	evenue Deductio	n
Costs	(20.000)	(20.000)
ICMS	(19.000)	(19.000)
PIS/COFINS	(9.250,00)	(3.650)
	Expenses	
Payroll	(10.000)	(10.000)
Administrative	(5.000)	(5.000)
General / other	(5.000)	(5.000)
	Result	
Equity Before Tax	31.750	37.350
Prof	it Tax calculat	ion
IRPJ	(4.763)	(1.200)
Additional IRP3	(3.175)	(800)
CSLL	(2.857)	(1080)
	Result	
Net Profit	20.055	34 270

Scenario 2: Month Result: Operational Loss					
	EBT	DEEMED PROFIT			
	Revenues				
Gross Revenue	100.000	100.000			
Re	venue Deducti	on			
Costs	(15.000)	(15.000)			
ICMS	(19.000)	(19.000)			
PIS/COFINS	(9.250)	(3.650)			
Expenses					
Payroll	(27.000)	(27.000)			
Administrative	(10.000)	(10.000)			
General / other	(19.750)	(19.750)			
	Result				
Equity Before Tax	(0)	5.600			
Pro	fit Tax calculat	tion			
IRPJ	0	(1.200)			
Additional IRPJ	0	(800)			
CSLL	0	(1.080)			
	Result				
Net Profit	0	2.520			

EBT / Deemed Profit comparation

Service Providing companies

Scenario 1: Month result: Operational Profit				
	EBT	DEEMED PROFIT		
Revenues				
Gross Revenue	100.000	100.000		
	evenue Deduc			
Costs	(20.000)	(20.000)		
ISS	(5.000)	(5.000)		
PIS/COFINS	(9.250)	(3.650)		
Expenses				
Payroll	(10.000)	(10.000)		
Administrative	(5.000)	(5.000)		
General / other	(5.000)	(5.000)		
Result				
Equity Before Tax	45.750	51.350		
Profit Tax calculation				
IRP3	(6.863)	(4.800)		
Additional IRPJ	(4.575)	(3.200)		
CSLL	(4.117)	(2.880)		
Result				
Lucro Final	30.195	40.470		

Scenario 2: Month Result: Operational Loss				
	EBT	DEEMED PROFIT		
Revenues				
Gross Revenue	100.000	100.000		
Revenue Deduction				
Costs	(20.000)	(20.000)		
ISS	(5.000)	(5.000)		
PIS/COFINS	(9.250)	(3.650)		
	Expenses			
Payroll	(30.000)	(30.000)		
Administrative	(20.000)	(20.000)		
General / other	(15.750)	(15.750)		
	Result			
Equity Before Tax	(0)	5.600		
Profit Tax calculation				
IRP3	0	(4.800)		
Additional IRPJ	0	(3.200)		
CSLL	0	(2.880)		
	Result			
Lucro Final	(0)	(5.280)		

Payroll taxes

Company Taxes

- 20% Social Security
- ▶ 5,8% Social Assistance
- ▶ 1% to 3% accident insurance
- > 8% FGTS (severance fund / saving account)

Employee Taxes (retained by company)

- ▶ Up to 27,5% Income Tax
- Social Security (maximum of BRL 406,09)

Other elements to consider

- Christmas Wage (extra salary at the end of year)
- Vacation (extra salary + 1/3 for every 12 months)
- Food and Transport (tickets, not money)

Payroll taxes

SALARY (EMPLOYEE)				
TOTAL COST - COMPANY	13.680,00			
FGTS 8%	800,00			
SOCIAL ASSISTANCE 5,8%	580,00			
SOCIAL SECURITY 20%	2.000,00			
ACCIDENT INSURANCE 3%	300,00			
GROSS SALARY	10.000,00			
(-) RETAINED INSS	(406,09)			
(-) IRRF	(1.914,38)			
NET WAGES	7.679,53			
ACCRUALS	2.660,00			
1/12 VACATION	1.111,11			
1/12 CHRISTMAS WAGE	833,33			
CHARGES OVER ACCRUALS	715,56			
TOTAL MONTHLY COST	16,340,00			

MONTHLY SIMULATION - IN BRL DIRECTOR'S FEE		
TOTAL COST - COMPANY	12.000,00	
SOCIAL SECURITY 20%	2.000,00	
GROSS WAGE	10.000,00	
(-) RETAINED INSS	(406,09)	
(-) IRRF	(1.914,38)	
NET WAGES	7.679.53	



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