



TAGLaw®

International Conference

October 24-26, 2011

Rio de Janeiro



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WELCOME TO RIO DE JANEIRO!



Dear TAGLaw Member,

Welcome to beautiful Rio de Janeiro and the Fall, 2011 TAGLaw International Conference. Our agenda includes nationally and internationally known speakers, interesting tours, and networking opportunities among and between the alliances.

Special thanks to our host firm and principal sponsor, Xavier Bragança Advogados. Their help has been invaluable to us in the planning and preparation of the conference.

Thanks are due as well to our associate sponsors, Brons & Salas and Guerrero, Olivos, Novoa y Errázuriz. I encourage you to add your thanks to ours when you speak with members of our sponsoring firms.

Our sessions are special. They will enable each of you to return to your home market as an expert in how to do business in one of the world’s largest and fastest growing economies. I encourage you to take advantage of the opportunity to learn from leaders in politics, law, accounting, finance and business. Many of our speakers will be available at breaks, meals and social events, and they look forward to speaking with you.

The legendary TAGLaw hospitality and friendship will be evident as well. Please be sure to welcome old friends and new members and spend a few moments with our new Executive Director, Joe Farrell, who looks forward to meeting you.

Enjoy Rio, enjoy the program and enjoy each other’s company.

Regards,



Robert U. Sattin
President
The Appleton Group, Inc.
+1 727 895 3720
rsattin@taglaw.com



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AGENDA



SUNDAY OCTOBER 23

Advisory Board Meeting Schedule

8:30 a.m. **TIAG Board Breakfast** (*Botafogo*)

9:00 a.m. - 11:30 a.m. **TIAG Board Meeting** (*Botafogo*)

10:00 a.m. **Optional Pre-conference Tour: Guanabara Bay Cruise**

(Duration 4 hours - Available October 21st, 22nd, or 23rd) On January 1, 1502, a Portuguese squad commanded by Andre Goncalves discovered the Guanabara Bay and, judging it to be the mouth of a great river and it being January, he gave it the name of Rio de Janeiro (River of January). It is the largest bay of the world in volume of water and has several islands, including Governor's Island, Fundo and Snakes Island. To the West, we see Rio de Janeiro, and East the municipal district of Niteroi. A city vision is discovered as we leave Marina da Gloria by Saveiro boat, viewing Botafogo, Flamengo, Urca, Sugar Loaf, Fort So Joao, Flagstone Island, Santa Cruz Fortress, and the Rio-Niteroi Bridge. Tour will depart from the conference hotel at 8:45 a.m., cruise from 9:30 a.m. to 11:30 a.m. then return to the hotel at 12:15 p.m.

11:30 a.m. - 2:30 p.m. **TAGLaw and TIAG Joint Board Meeting and Lunch** (*Lagoa*)

2:30 p.m. - 5:00 p.m. **TAGLaw Board Meeting** (*Botafogo*)

MONDAY, OCTOBER 24

7:00 a.m. - 10:00 a.m. **Conference Registration** (*Rio De Janeiro Foyer*)

8:30 a.m. - 2:15 p.m. **Early Bird Tour: A Tour of the Sights and Sounds of Rio**
(*meet in hotel lobby at 8:15 a.m.*)

On this tour you will visit Corcovado. It has often been said that the majesty of the statue of Christ The Redeemer is not the main attraction, but what impresses those who visit this site is the magnificent panoramic view of Rio and the coastline. A drive through Rio then lunch at Marius restaurant. Then return to the conference hotel for cocktails and dinner.

3:00 p.m. - 5:00 p.m. **Specialty Group Sessions**

Insolvency (*Lagoa*), IP/IT (*Botafogo*), Litigation (*Arpoador*) and Property (*Rio de Janeiro 3*)

4:30 p.m. - 6:30 p.m. **Conference Registration** (*Rio De Janeiro Foyer*)

6:45 p.m. **Cocktail Party & Welcome Dinner** (*Cocktails: Copacabana; Dinner: Flamengo*)

Now that everyone has arrived in Rio, it is time to kick off the week with cocktails and enjoy a wonderful dinner with old and new friends. Cocktails and hors d'oeuvres will be served in Copacabana, followed by dinner in Flamengo.

(Continued on next page.)

AGENDA *(continued)*



TUESDAY, OCTOBER 25

7:30 a.m. - 9:00 a.m. **Breakfast** (*Atlantis Restaurant*)

Breakfast is not included in the room rate. Breakfast is served at the Sofitel's Atlantis Restaurant (1st floor), from 6:00 a.m. to 10:30 a.m.

9:00 a.m. - 5:00 p.m. **Guest Tour: Petrópolis** (*meet in hotel lobby at 8:45 a.m.*)

We invite you to join us on a trip to Petrópolis, through scenic countryside and winding mountain roads to a city that was the summer residence of the Brazil's imperial family, including the Great Grandfather or our TAGLaw board member Alberto de Orleans e Bragança.

The tour includes visits to the Imperial Palace, today a museum housing the Brazilian crown jewels and fascinating relics of past glories, the Crystal Palace Ballroom where the imperial princess once dance, passing by the home of pioneer aviator Santos Dumont and a visit to the neo-Gothic cathedral where the tomb of the last Brazilian Emperor – Dom Pedro II and his wife can be seen, then on to lunch at the Restaurant Lago Sul.

9:00 a.m. - 9:30 a.m. **Welcome TAGLaw and TIAG** (*Rio De Janeiro 1 & 2*)

A welcome to the sessions from Bob Sattin, President of The Appleton Group

9:30 a.m. - 10:45 a.m. **Brazil: The New Big Economy** (*Rio De Janeiro 1 & 2*)

U.S. Ambassador Patrick Duddy; former U.S. Ambassador of Venezuela; former U.S. Chargé d'Affaires, U.S. Embassy, Brasília; former U.S. Consul General in São Paulo

Brazil's economy outweighs that of all other South American countries, and the country is expanding its presence in world markets. It was one of the first emerging markets to recover from the 2009 recession and its strong growth and high interest rates make it an attractive destination for foreign investors. Large capital inflows over the past year have contributed to the rapid appreciation of its currency and led the government to raise taxes on some foreign investments. Ambassador Duddy, with his extensive experience in Brazil and the Latin American region will discuss Brazil's current and future role in the world economy.

10:45 a.m. - 11:15 a.m. **Break** (*Rio De Janeiro Foyer*)

11:15 a.m. - 12:15 p.m. **The Brazilian Legal System: What Does it Mean for Business?** (*Rio De Janeiro 1 & 2*)

Justice Ellen Gracie Northfleet; First woman appointed to the Federal Supreme Court of Brazil, Chief Justice, 2006-2008; former Vice-President of the Federal Electoral Court; former Jurist in Residence at the Law Library of Congress

Brazil is a civil law country with its legal system based on codes and legislation enacted primarily by the federal legislative power as well as the states and municipalities. The constitution bears some resemblance to that of the United States with legislative, executive, and judicial branches. The judiciary consists of the Federal Supreme Court; the National Council of Justice; the Superior Tribunal of Justice; the Federal Justice; Labor Justice; Electoral Justice; Military Justice; and State Justice. Former Chief Justice Ellen Northfleet, with her extensive international experience on the World Justice Project, will help us to understand the implications of the Brazilian legal system for overseas businesses entering Brazil.

(Continued on next page.)

AGENDA *(continued)*



12:15 p.m.- 1:15 p.m. **Lunch** (*Copacabana & Flamengo*)

1:45 p.m. - 2:45 p.m. **Innovation and Inward Investment in Brazil** (*Rio De Janeiro 1 & 2*)

Roberto dos Reis Alvarez, International Affairs Manager at the Brazilian Agency for Industrial Development (ABDI)

Many companies are setting their sights on emerging and fast-growing markets, where economic conditions are advancing more quickly than in mature markets. The emerging market landscape is dominated by the BRICs – Brazil, Russia, India, and China – with Brazil leading the way in Latin America. Working in partnership with other Government agencies in the Country, the Brazilian Agency for Industrial Development is responsible for coordinating the design and implementation of Brazil's innovation and development strategy. Roberto dos Reis Alvarez, the Agency International Affairs Manager, will discuss how Brazil is working with entrepreneurs, investors and supporting industries to make this strategy a reality.

2:45 p.m. - 3:15p.m. **Break** (*Rio De Janeiro Foyer*)

3:15 p.m. - 4:15 p.m. **The Brazilian Energy Revolution and Opportunities for Foreign Investment** (*Rio De Janeiro 1 & 2*)

U.S. Ambassador Patrick Duddy; former U.S. Ambassador of Venezuela; former U.S. Chargé d'Affaires, U.S. Embassy, Brasília; former U.S. Consul General in São Paulo

The recently-discovered enormous oil deposits off the Brazilian coast are estimated at 25 to 100 billion barrels. However, this is just one element in a complex energy picture that is developing throughout Latin America. Its effect on the economies of the region and for companies investing in Brazil and throughout Latin America is still unfolding. Ambassador Duddy's background as the chief architect of the U.S. strategy to promote American interests in Venezuela, where he forged one of the United States' most important energy relationships, together with his role in establishing a bio-fuels agreement between Brazil and the United States, makes him the ideal person to unravel this complexity and provide us with a window into the future.

4:15 p.m.- 5:00 p.m. **Board Reports - Branding TAGLaw & TIAG in the Electronic Age** (*Rio De Janeiro 1 & 2*)

5:30 p.m. **Close** (*Rio De Janeiro 1 & 2*)

6:30 p.m. **Gala Cocktails & Dinner** (*meet in lobby at 6:15 p.m. and depart hotel at 6:30 p.m.*)

Experience a Private Carnival Night at Casa das Canoas

Surrounded by luscious forest and beautiful manicured gardens – Casa das Canoas built in Brazilian colonial style and decorated with Brazilian antique furniture and objets d'art. Formerly a coffee farm, also a private residence of Oscar Niemeyer the renowned Brazilian architect, makes this a perfect destination for an evening of pleasure and the opportunity to meet old and new friends.

Dress: Cocktail attire

(Continued on next page.)

WEDNESDAY, OCTOBER 26

7:45 a.m. - 8:45 a.m. **Breakfast** (*Atlantis Restaurant*)

Breakfast is not included in the room rate. Breakfast is served at the Sofitel's Atlantis Restaurant (1st floor), from 6:00 a.m. to 10:30 a.m.

8:45 a.m. - 9:00 a.m. **Opening Comments and a Preview of San Francisco** (*Rio De Janeiro 1*)

A preview of the location for the next TAGLaw and TIAG international conference (May 2012) from a representative of Coblentz, Patch, Duffy & Bass (San, Francisco, California, U.S.A.).

9:00 a.m. - 12:00 p.m. **Guest Tour: Shopping Tour to Ipanema** (*meet in hotel lobby at 8:45 a.m.*)

Ipanema may be for Rio de Janeiro what Tribeca or Soho represents for Manhattan. Even within Brazil, the neighborhood famed by the lovely song 'The Girl from Ipanema' is a synonym for new trends, fashion, and eclecticism. To a certain extent, Ipanema may be a microcosm of the colorful Rio character itself. Although the neighborhood is relatively small, being the strip of land between the beach and the Rodrigo De Freitas Lagoon, the district shows the magical possibility of peaceful coexistence between diverse identities. The district is also home to some of the best gathering points for locals and tourists in Rio. Some of these include the Sunday Hippie-Fair, Farme de Amoedo Gay area, movie theaters and fancy fashion stores, apart from the beach itself.

9:00 a.m. - 10:00 a.m. **"The Rio 2016 Olympic and Paralympic Games Project"** (*Rio De Janeiro 1*)

Mr. Leonardo Gryner, General Director of the Organizing Committee of the Brazilian Olympic Committee

Some estimates forecast the Rio 2016 Olympic and Paralympic Games attracting more than \$ 30 billion (U.S.) in investments and creating over 120,000 jobs directly involved with the organization of the Games alone. With the TAGLaw and TIAG successful experience in the Salt Lake and Vancouver Olympics we now have another great opportunity for members and their clients. Listen as Mr. Gryner discusses how Rio 2016 may set a new record for investment and development opportunities.

10:00 a.m. - 10:30 a.m. **1ST ROUND OF SESSIONS** (*Please select a session for 10:00 to 10:30 a.m.*)

10:00 a.m. - 10:30 a.m. **Company Formation: Forming a Business Entity in Brazil** (*Rio De Janeiro 1*)

Marcos Rocha; Xavier, Bernardes, Bragança (Rio de Janeiro, Brazil - TAGLaw)

Brazil company formation by foreign residents is challenging because of intricate local existence requirements. Learn about 100% foreign ownership, capital registration, corporate form options, resident management and more in this fast-paced session from TAGLaw member Marcos Rocha.

10:00 a.m. - 10:30 a.m. **Taxes: Taxation Issues Your Client Will Need to be Aware of in Brazil** (*Botafogo*)

Felipe Pestana; Grupo Planus (Rio de Janeiro, Brazil - TIAG)

Benjamin Franklin's famous quote "in this world nothing is certain but death and taxes" is as applicable in Brazil as any other country on the planet. However, in Brazil the regulations change with the same frequency as weather changes in other countries. Get the inside scoop from TIAG member Felipe Pestana's taxing session.

(Continued on next page.)

AGENDA *(continued)*



10:00 a.m. - 10:30 a.m. IP/IT: Protecting Intellectual Property in Brazil *(Rio de Janeiro 2)*

Luiz Henrique O do Amaral; Partner; Industrial Property Agent; Dannemann Siemsen, Advogados; Brazil

While the Brazilian intellectual property laws are now in compliance with international standards, there are substantial variances from the way, in which the laws are applied in other advanced countries. IP specialist Luiz Amaral will help members steer the best course to protect their clients rights.

10:00 a.m. - 10:30 a.m. Working with World Bank Projects in Brazil *(Rio de Janeiro 3)*

Catarina Portelo; Senior Counsel; Latin America and the Caribbean Practice Group (LEGLA) - The World Bank

The World Bank has been one of Brazil's partners for over 50 years —providing project design, structure and financing for large projects in transportation, water, education, health, agriculture and other sectors. Investment, loans or credits provide financing for a wide range of activities aimed at creating the physical and social infrastructure necessary for poverty alleviation and sustainable development. The projects supported by these loans or credits are a source of business opportunities for local and international firms/organizations. Hear from Catarina Portelo about Bank procedures to get involved with many opportunities presented in these sectors throughout Brazil, now and in the future.

10:30 a.m. - 10:40 a.m. Close round and move to next session.

10:40 a.m. - 11:10 a.m. 2ND ROUND OF SESSIONS *(Please select a session for 10:40 to 11:10 a.m.)*

10:40 a.m. - 11:10 a.m. Company Formation: Forming a Business Entity in Brazil *(Rio De Janeiro 1)*

Marcos Rocha; Xavier, Bernardes, Bragança (Rio de Janeiro, Brazil - TAGLaw)

Brazil company formation by foreign residents is challenging because of intricate local existence requirements. Learn about 100% foreign ownership, capital registration, corporate form options, resident management and more in this fast-paced session from TAGLaw member Marcos Rocha.

10:40 a.m. - 11:10 a.m. Brazil Business: Know the Culture *(Rio de Janeiro 2)*

Robert Janssen, Managing Partner, Outsource Brazil

Every country has its own cultural idiosyncrasies when it come to conducting business. Brazil is no exception. This session will provide valuable insights into the Do's and Don'ts of Brazilian business ventures.

10:40 a.m. - 11:10 a.m. Taxes: Taxation Issues Your Client Will Need to be Aware of in Brazil *(Botafogo)*

Felipe Pestana; Grupo Planus (Rio de Janeiro, Brazil - TIAG)

Benjamin Franklin's famous quote "in this world nothing is certain but death and taxes" is as applicable in Brazil as any other country on the planet. However, in Brazil the regulations change with the same frequency as weather changes in other countries. Get the inside scoop from TIAG member Felipe Pestana's taxing session.

11:10 a.m. - 11:20 a.m. Close round and move to next session.

(Continued on next page.)

AGENDA *(continued)*



11:20 a.m. - 11:50 a.m. 3RD ROUND OF SESSIONS *(Please select a session for 11:20 to 11:50 a.m.)*

11:20 a.m. - 11:50 a.m. Brazil Business: Know the Culture *(Rio de Janeiro 2)*

Robert Janssen, Managing Partner, Outsource Brazil

Every country has its own cultural idiosyncrasies when it come to conducting business. Brazil is no exception. This session will provide valuable insights into the Do's and Don'ts of Brazilian business ventures.

11:20 a.m. - 11:50 a.m. IP/IT: Protecting Intellectual Property in Brazil *(Rio De Janeiro 1)*

Luiz Henrique O do Amaral; Partner; Industrial Property Agent; Dannemann Siemsen, Advogados; Brazil

While the Brazilian intellectual property laws are now in compliance with international standards, there are substantial variances from the way in which the laws are applied in other advanced countries. IP specialist Luiz Amaral will help members steer the best course to protect their clients rights.

11:20 a.m. - 11:50 a.m. Working with World Bank Projects in Brazil *(Rio de Janeiro 3)*

Catarina Portelo; Senior Counsel; Latin America and the Caribbean Practice Group (LEGLA) - The World Bank

The World Bank has been one of Brazil's partners for over 50 years —providing project design, structure and financing for large projects in transportation, water, education, health, agriculture and other sectors. Investment loans or credits provide financing for a wide range of activities aimed at creating the physical and social infrastructure necessary for poverty alleviation and sustainable development. The projects supported by these loans or credits are a source of business opportunities for local and international firms/organizations. Hear from Catarina Portelo about Bank procedures to get involved with many opportunities presented in these sectors throughout Brazil now and in the future.

11:50 a.m. - 12:00 p.m. Close round and move to lunch.

12:00 p.m. - 1:30 p.m. Lunch *(Copacabana & Flamengo)*

Lunch Groups (based on afternoon group selection)

Groups 1 & 2 will depart from the hotel at 12:15 p.m with a boxed lunch.

Groups 3 & 4 will have lunch at the hotel Copacabana & Flamengo rooms from 12:00 p.m. - 1:30 p.m.

(Continued on next page.)

12:15 p.m. - 9:30 p.m. AFTERNOON SESSIONS & TOURS *(Options vary)*

12:15 p.m. - 9:30 p.m. Group 1: Networking Tour to Sugar Loaf, GlaxoSmithKline factory tour, & Bowling

(Depart hotel via coach at 12:15 p.m. with a boxed lunch. Meet in the hotel lobby at 12:00 p.m.)

Join other TAGLaw and TIAG members and guests on a beautiful networking tour to Sugar Loaf. Afterwards, travel to a GlaxoSmithKline factory for a tour and presentation, where the plant manager will describe their experiences in setting up and operating in Rio de Janeiro. Top off the evening with dinner, drinks, and a fun evening of bowling to compete for the TAG bowling trophy

12:15 p.m. - 5:00 p.m. Group 2: Networking Tour to Sugar Loaf, GlaxoSmithKline factory tour, then return to hotel

(Depart hotel via coach at 12:15 p.m. with a boxed lunch. Meet in the hotel lobby at 12:00 p.m.)

Join other TAGLaw and TIAG members and guests on a beautiful networking tour to Sugar Loaf. Afterwards, travel to a GlaxoSmithKline factory for a tour and presentation, where the plant manager will describe their experiences in setting up and operating in Rio de Janeiro. Afterward return to the hotel.

2:00 p.m. - 9:30 p.m. Group 3: Networking Tour to Sugar Loaf, return to hotel, then Bowling

(Depart hotel via coach at 2:00 p.m. after lunch at the hotel. Meet in the hotel lobby at 1:45 p.m.)

Join other TAGLaw and TIAG members and guests on a beautiful networking tour to Sugar Loaf, then return to the hotel. Then leave the hotel at 5:00 p.m. to top off the evening with dinner, drinks, and a fun evening of bowling to compete for the TAG bowling trophy.

2:00 p.m. - 5:00 p.m. Group 4: Networking Tour to Sugar Loaf then return to hotel

(Depart hotel via coach at 2:00 p.m. after lunch at the hotel. Meet in the hotel lobby at 1:45 p.m.)

Join other TAGLaw and TIAG members and guests on a beautiful networking tour to Sugar Loaf, then return to the hotel.

5:00 p.m. - 9:30 p.m. Group 5: Bowling

(Depart hotel via coach at 5:00 p.m. - meet in the hotel lobby at 4:45 p.m.)

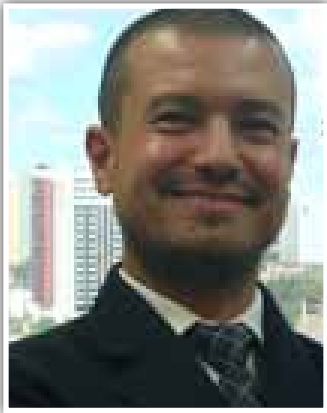
Join other TAGLaw and TIAG members and guests for dinner, drinks, and a fun evening of bowling to compete for the TAG bowling trophy.

SPEAKERS



Roberto dos Reis Alvarez

International Affairs Manager; Brazilian Agency for Industrial Development (ABDI)



Roberto dos Reis Alvarez is the International Affairs Manager at the Brazilian Agency for Industrial Development (ABDI). Having joined the Agency in 2005, he previously served as industrial development consultant, project manager and industrial development coordinator (deputy to the director).

Among other responsibilities, he coordinates ABDI bilateral innovation initiatives with the United States, Sweden and Germany. From 2008 to 2010, he managed the Brazilian industrial policy programs which aimed at promoting economic and industrial integration with Africa and Latin America.

Mr Alvarez got a major in Civil Engineering from the Federal University of Rio Grande do Sul (UFRGS) and was trained in Quality Control and Productivity Technique at the Japan Productivity Center, in Tokyo, Japan. He holds Ms.C. and Ph.D. degrees in Industrial Engineering, from the Brazilian federal universities of Rio Grande do Sul (UFRGS) and Rio de Janeiro (COPPE/UFRJ), respectively.

Before joining ABDI, he worked in the private sector as a management and/or operations consultant (manufacturing and logistics) and entrepreneur in the IT sector. In more than 17 years of professional experience, he developed projects in auto, electrical, medical equipment, construction material, oil & gas, education and software sector, among others.

He taught and/or coordinated graduate courses at the federal universities of Rio Grande do Sul (UFRGS), Rio de Janeiro (UFRJ) and Parana (UFPR).

Ambassador Patrick Duddy

Former U.S. Ambassador to Venezuela; former U.S. Chargé d'Affaires, U.S. Embassy, Brasília; former U.S. Consul General in São Paulo



Ambassador Duddy is one of the U.S. Department of State's most senior Latin American specialists with exceptionally broad experience in trade, energy, public affairs and crisis management. He most-recently served as the U.S. Ambassador to the Bolivarian Republic of Venezuela where he oversaw one of the

most complex political, economic and public diplomacy portfolios in the Western Hemisphere. He was the chief architect of the U.S. strategy to promote American interests in Venezuela and acted to steward of one of the United States' most important energy relationships.

Prior to his assignment to Venezuela, Ambassador Duddy served as Deputy Assistant Secretary (DAS) of State for the Western Hemisphere. In this capacity he was directly responsible for the Office of Economic Policy and Summit Coordination, which included the hemispheric energy portfolio, as well of the Offices of Brazil/ Southern Cone Affairs and of Caribbean Affairs. During his tenure as DAS, he played a lead role in coordinating U.S. support for the restoration of democracy in Haiti. This involved coordination with the Interim government of Haiti as well as with the United Nations and the international donor community. Later, he played a similar role in the efforts, which led to a bio-fuels agreement between Brazil and the United States.

A career member of the Senior Foreign Service holding the personal rank of Minister Counselor, Ambassador Duddy has also served as U.S. Consul General in Sao Paulo, Brazil, Chargé d'Affaires at the U.S. Embassy in Brasilia and in a variety of senior positions around the hemisphere and in Washington, including Deputy Chief of Mission in La Paz, Bolivia, Counselor for Public Affairs at the U.S. Embassy in Panama as well as a member of the U.S. delegations to Paraguay, Costa Rica, the Dominican Republic and Chile.

SPEAKERS *(continued)*



Leonardo Gryner

Chief Executive Officer; Rio 2016 Organizing Committee for the Olympic and Paralympic Games



Leonardo Gryner is the CEO of Rio 2016 Organizing Committee for the Olympic and Paralympic Games. Leonardo Gryner was the marketing and communications director of both the Rio 2016 Bid Committee and the Brazilian Olympic Committee. He was the marketing and communications director of

the Rio 2007 Pan American and Parapan American Games.

Leonardo was a TV Producer (1976/1982), Director of Sports (1983/1990), Director for Sports Marketing (1991) and responsible for Sports TV Rights Acquisition (1985/1991) at Globo TV.

Other positions include: marketing consultant of FIVB (Fédération Internationale du Volleyball 1992/1994), marketing consultant of different National Federations and football clubs in Brazil, marketing and communications director of COB since 1995, marketing and communications chief officer of Rio 2016 Bid Committee, participation in 9 different summer olympic games, participation in 3 different winter olympic games, and producer of the official film of the 1994 FIFA World Cup.

Robert Janssen

Managing Partner; Outsource Brazil



Robert Janssen is the managing partner for Outsource Brazil which provides advisory services for organizations seeking to expand into the South American market. His expertise is

international business development strategic planning. He has given more than 300 presentations in Brazil, U.S., Canada, Europe and Asia on opportunities in the Brazil marketplace.

Since 1991 has coordinated international market development strategies for making Brazil a market and investments destination for several foreign governments including: the U.S. Department of Commerce, Department of Trade & Industry (DTI) – UK, Enterprise Ireland – Ireland, ICEP – Portugal, CETRA – Taiwan and KIPPA / KOTRA – South Korea.

He is an expert in the following areas: international business development strategic planning, mergers & acquisitions advisory, government relationship development, strategic planning, and corporate and market development.

The Honorable Ellen Gracie Northfleet

*Former Chief Justice of the Federal Supreme Court
of Brazil*



Ellen Gracie Northfleet was born in Rio de Janeiro. She was the first woman appointed to the Federal Supreme Court of Brazil, and served as Chief Justice from 2006-2008. She is also the former Vice-President of the Federal Electoral Court, the former Jurist in Residence at the Law Library of Congress

Professional Resume

Education: A.B. Law School Universidade Federal do Rio Grande do Sul, 1970; M.ABD. in Social Anthropology, from the same University, 1982.

Past activities: attorney in private practice, member of the BAR Association; member of the board of the BAR; Founding Director of the Escola Superior da Advocacia OAB/RS (Lawyer's continuing education program), 1986-1987; member of the cultural association of the legal profession (Instituto dos Advogados/RS); vice-president of the same association, 1988. Federal attorney (Ministério Público Federal), 1973-1989; entered the bench as judge of the Federal Court of Appeals, (TRF/4ª Região), 1989; member of the Regulations Committee and of the Continuing Education Committee of the same Court; member of the Administration Board, 1994; Chief-Judge, 1997-1999; Member of the Regional Electoral Court (TRE/RS); Justice of the Federal Supreme Court (STF), 2000-; Vice-President of the Federal Electoral Court (TSE), 2001-2003; President of the National Judicial Council (CNJ), 2006-2008 and Chief Justice of the Federal Supreme Court (STF), 2006-2008.

Marcos Rocha

*Xavier Bragança Advogados
(Rio de Janeiro, Brazil - TAGLaw)*



Marcos Rocha is a partner at Xavier, Bernardes, Bragança in Rio de Janeiro, Brazil. He is a specialist in business law and has studied both in Brazil and the United States.

Professional Resume

Law Degree from the Candido Mendes University Law School, Rio de Janeiro (1993); Specialization in Business Law at Fundação Getúlio Vargas, Rio de

Janeiro (1996); Master of Laws (LL.M.) at the University of Chicago Law School, Illinois (1998); and Foreign Assistant at Cleary, Gottlieb, Steen & Hamilton, New York (1998-1999)

SPEAKERS *(continued)*



Felipe Pestana

*Grupo Planus
(Rio de Janeiro, Brazil - TIAG)*



Felipe Pestana is a partner at Grupo Planus in Rio de Janeiro, Brazil.

Professional Resume

Graduated in Law in 2004 from Rio de Janeiro Catholic University (PUC-RJ); Graduated in Accounting Sciences in 2007 at Rio de Janeiro Mackenzie University; Representative of Electricité de France in the Tax Council of

Thermoelectrical Plant in Northern Rio State; General Director, Coordinator of Paralegal and Audit services at Grupo Planus; and registered at the Brazil Attorneys Order under number 132.246 and Accounting Regional Council under number 107526/O-0.

Luiz Henrique O do Amaral

*Partner; Industrial Property Agent Dannemann
Siemsen, Advogados (Brazil)*



Luiz Henrique O do Amaral graduated with a Law degree from Universidade Candido Mendes. His practice areas include: trademarks, geographical indications, copyright, technology transfer, franchising, e-commerce, consumer law, competition law, litigation, and Information Technology (IT). He is fluent

in Portuguese, English, and French. Luiz is a member of OAB-RJ, INTA, ABF, ABPI, ABAPI, AMCHAM-RJ, AIPPI, LES, ASIPI, LIDC, ABA, Swiss-Brazilian Chamber of Commerce of Rio de Janeiro, and ICANN At Large.

Catarina Portelo

*Senior Counsel; Latin America and the Caribbean Practice Group (LEGLA);
Legal Department - The World Bank*



Professional Experience

July 2005 - to present;
The World Bank, Washington DC, USA (since November 2009 decentralized in the WB Brazil office, Brasilia); Senior Counsel - Latin America and the Caribbean Legal Department
June 1998 – June 2005; Cuatrecasas, Lisbon, Portugal; Associate Attorney - Corporate Law Department
Sept. 2001- Feb. 2002; Simpson Thacher & Bartlett; New York, USA; International Associate – Corporate Law Department
Member of the Portuguese Bar since July 1995.

Education

May 2001; Georgetown University Law Center; Washington, DC, USA; Master of Laws (LL.M.)
July 1995; Universidade Católica Portuguesa; Lisbon, Portugal; Master in European Law
September 1993; Universidade Católica Portuguesa, Lisbon, Portugal; Graduate in Law (Licenciatura em Direito)



International Conference

Attendee Directory

Rio de Janeiro, Brazil

October 24-26, 2011

ATTENDEE DIRECTORY



Argentina
Brons & Salas

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Brazil: Rio de Janeiro
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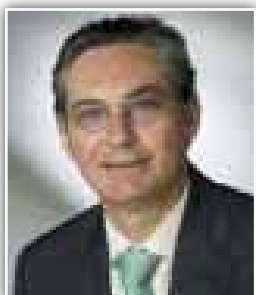
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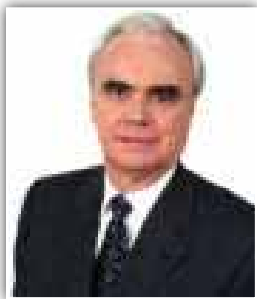
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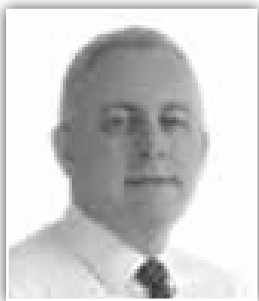
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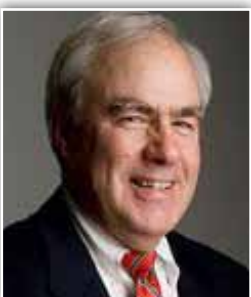
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October 24-26, 2011

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TOUR INFORMATION



MONDAY, OCTOBER 24

A Tour of the Sights and Sounds of Rio

For Early Bird TAGLaw Members and Guests



On this tour you will visit Corcovado. It has often been said that the majesty of the statue of Christ The Redeemer is not the main attraction, but what impresses those who visit this site is the magnificent panoramic view of Rio and the coastline. A drive through Rio then lunch at Marius restaurant. Then return to the conference hotel for cocktails and dinner.

8:30 a.m. - 2:15 p.m.

(meet in hotel lobby at 8:15 a.m.)

Price for members and guests: \$115 (US)

TUESDAY, OCTOBER 25

Guest Tour: Petrópolis

For TAGLaw and TIAG Guests



We invite you to join us on a trip to Petrópolis, through scenic countryside and winding mountain roads to a city that was the summer residence of the Brazil's imperial family, including the Great Grandfather or our TAGLaw board member Alberto de Orleans e Bragança.

The tour includes visits to the Imperial Palace, today a museum housing the Brazilian crown jewels and fascinating relics of past glories, the Crystal Palace Ballroom where the imperial princess once dance, passing by the home of pioneer aviator Santos Dumont and a visit to the neo-gothic cathedral where the tomb of the last Brazilian Emperor – Dom Pedro II and his wife are remain, then on to lunch a the Restaurant Lago Sul.

9:00 a.m. - 5:00 p.m.

(meet in hotel lobby at 8:45 a.m.)

Price for guests: \$108 (US)

TOUR INFORMATION *(continued)*



WEDNESDAY, OCTOBER 26 (MORNING)

Guest Tour: Shopping Tour to Ipanema

(For TAGLaw and TIAG Guests)

Ipanema may be for Rio de Janeiro what Tribeca or Soho represents for Manhattan, guarded obvious geographic and cultural differences. Even within Brazil, the neighborhood famed by the lovely song 'The Girl from Ipanema' is a synonym for new trends, fashion, and eclecticism. To a certain extent, Ipanema may be microcosm of the colorful Rio character itself. Although the neighborhood is a relatively small, being the strip of land between the beach and the Rodrigo De Freitas Lagoon, the district shows the magical possibility of peaceful coexistence between diverse identities. The district is also home to some of the best gathering points for locals and tourist in Rio. Some of these include the Sunday Hippie-Fair, Farme de Amoedo Gay area, movie theaters and fancy fashion stores, apart from the beach itself.

9:00 a.m. - 12:00 p.m.

(Meet in hotel lobby at 8:45 a.m.)

Price for guests: \$32 (US)

WEDNESDAY, OCTOBER 26 (AFTERNOON)

A Late Afternoon Networking Tour for Members and Guests Sugar Loaf Mountain

(For TAGLaw and TIAG Members and Guests)



A trip to Sugar Loaf Mountain, where cable cars take you to the summit with unsurpassable views. At this vantage point, the bay, the bridge, the age-old majestic mountain range protecting the city and last but not least – a city at the other side of the bay all seem easy to grasp.

Departure times vary based on afternoon session participation.

Price for guests: \$159 (US)

EVENING EVENTS



MONDAY, OCTOBER 24

Cocktail Party and Welcome Dinner

(For TAGLaw Members and Guests)



Now that everyone has arrived in Rio, it is time to kick off the week with cocktails and enjoy a wonderful dinner with old and new friends. Cocktails and hors d'oeuvres will be served in the Grand Foyer, followed by dinner in Ballrooms B & C.

Cocktails: 6:45 p.m. (Copacabana)

Dinner: 7:45 p.m. (Flamengo)

Price for members: FREE

Price for guests: \$150

Dress: Men - Business or business casual

Women - Business or business casual or Cocktail attire.

TUESDAY, OCTOBER 25

Gala Dinner: Experience a Private Carnival Night at Casa das Canoas

(For TAGLaw and TIAG Members and Guests)

Surrounded by luscious forest and beautiful manicured gardens – Casa das Canoas built in Brazilian colonial style and decorated with Brazilian antique furniture and objets d'art.

Formerly a coffee farm, also a private residence of Oscar Niemeyer the renowned Brazilian, makes this a perfect destination for an evening of pleasure and the opportunity to meet old and new friends.



Depart hotel lobby at 6:30 p.m.

(Meet in hotel lobby at 6:15 p.m.)

Price for members: FREE

Price for guests: \$250

Dress: Cocktail attire

WEDNESDAY, OCTOBER 26

A Farewell Dinner At Barra da Tijuca

(For TAGLaw and TIAG Members and Guests)



Enjoy an evening in Rio's Barra da Tijuca District for casual food and a chance once again to show your bowling skills and compete for the coveted TAG Bowling Trophy!

Departure times vary based on afternoon session participation

Price for members and guests: \$159

Dress: Casual

SAVE THE DATE

Upcoming TAGLaw International Conferences

A photograph of the Golden Gate Bridge in San Francisco at night, illuminated with warm orange lights against a dark blue sky and water.

**TAGLAW® INTERNATIONAL
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MAY 7-9, 2012

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A photograph of a grand, ornate building in Brussels, Belgium, featuring intricate architectural details and a blue sky with white clouds.

TAGLAW® INTERNATIONAL CONFERENCE
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The TAG Academy Professional Skills Course continues to provide a unique opportunity for training and relationship building for and among attendees from around the world. The program is designed for a seminar style learning experience and covers topics ranging from what it means to be a law firm partner, marketing skills, presentation skills, negotiating skills, interviewing skills, understanding a financial statement and, added by request, a roundtable to address any questions any participant may have about law or lawyering.

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NOTES

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