**Member Blurb:**

Use this blurb on your firm’s website, blog, newsletter or send to international clients. Please substitute the items in red with the appropriate names/terms/content. It is also beneficial to include any participation in Panels or Specialty Group sessions.

**[MEMBER NAME] Attends TAGLaw International Conference in Hong Kong**

[MEMBER NAME] recently attended [TAGLaw’s](http://www.taglaw.com) 31st international conference in Hong Kong. The conference, which took place on October 20 through 22nd, provided TAGLaw® members with the opportunity to strengthen the relationships they create within the alliance of more than 150 law firms from around the world.

[“Quote from your firm’s conference attendee(s) {any insights or memorable sessions from the conference, value of TAGLaw, etc.}”]

In addition to various networking opportunities and group breakout sessions, TAGLaw members attended a variety of informative and educational sessions aimed at firm and practice development. Also in attendance at the conference were members of TAGLaw’s affiliate alliances, [TIAG® (The International Accounting Group)](http://www.tiagnet.com) and [TAG-SP™](http://www.tag-sp.net). All three alliances are collectively known as the TAG Alliances™. Sessions and speakers at the conference included:

* Adjust as needed if you served as a speaker or panelist for any Main Sessions or Specialty Group Meetings
* “China and International Trade: What’s Ahead” Victor Chu, Chairman, First Eastern Investment Group
* “*Kiss, Bow, or Shake Hands®*: A Guide to Understanding Cultural Differences Around the World” Terri Morrison, Best-Selling Author of *Kiss, Bow or Shake Hands®*
* “Navigating the Brave New World of Equity Capital Formation: ‘Hot Issues’ Worldwide IPO markets; Crowdfunding; Microlending; ‘Simplified’ Public Offerings” Moderator: Peter Sugar; Jaffe, Raitt, Heuer & Weiss, P.C. (Michigan, USA - TAGLaw)
* “Doing Business in Asia: Spotlight on the Philippines” Edgardo Balois; Siguion Reyna, Montecillo & Ongsiako Law Offices (Philippines - TAGLaw)
* “Can Professional Service Firms Survive in the 21st Century?” Howard Wilkinson, TIAG Advisory Board Member and Former Senior Partner of Mercer & Hole (London, England - TIAG)
* “What You Need to Know: Taxation Issues in China” Russell Brown, Lehman Brown (Beijing & Shanghai, China - TIAG) and Peter Chen, Zhong Lun Law Firm (Shanghai, China - TAGLaw)

**For more information about how [FIRM NAME’S] TAGLaw relationships can help your business, please contact our TAGLaw Contact, [YOUR FIRM’S TAGLAW CONTACT(S)].**

**[Note: Optional to include to the TAGLaw boilerplate below, or link to the TAGLaw page on your firm’s website.]**

**About TAGLaw and The TAG Alliances™**

Founded in 1998, TAGLaw is an international alliance of high-quality, independent law firms. In 2013, Chambers Global ranked the alliance “Elite”, the highest ranking awarded to legal networks. The TAG Alliances comprise three groups: TAGLaw, TIAG® (The International Accounting Group), and TAG-SP™. TIAG is an international alliance of high quality, independent accounting and TAG-SP is a complementary association of strategic business partners. Collectively, the TAG Alliances provide accounting, legal, financial and business support services on a worldwide scale. With approximately 16,000 professionals in 260 member firms, and 530 offices in over 90 countries, the TAG Alliances serve tens of thousands of clients from all industry and commercial sectors.

For more information about TAGLaw, visit [www.TAGLaw.com](http://www.TAGLaw.com).