



Kerma	Partners	A Wordshide Atliance of Independent Law Firms
	Soft Skills for Hard Results	
	Leadership in Law Firms	
	Rupprecht Graf von Pfeil Munich, 23. October 2013	
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Lawyers. To be led. A Contradictio In Adiecto.

Law firms are just normal firms. As every firm has a culture, every firm has a way of accepted leadership.

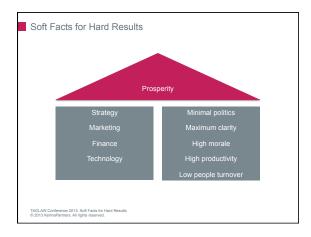
The way how a firm is led changes over time with the size of the partnership.

The environment gets more and more complex. Too complex for a single brain.

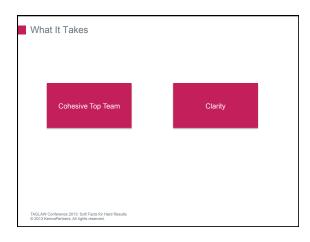
The leadership team of a firm needs to act as a true team.

Ego is the main impediment of leadership in law firms – and as such of growth and prosperity.

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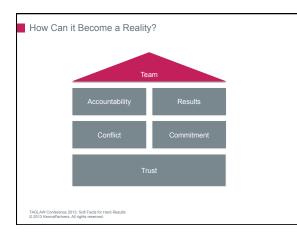


## Why is it Not a Given?

Normal subjectivity primes everything:

- 1. Personal history
- 2. Personal Routines
- 3. Distortions of Perception

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## Reflection

- 1. What were the central ideas / messages I have heard?
- 2. How do we perform on them in our firm?
- 3. What would we need to do things the way we think it should be?
- 4. What does it need to take the first step?

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