



# Northeast Regional Conference 2010

## AGENDA

Sept 23-24, 2010

### THURSDAY, SEPTEMBER 23, 2010

6:00 p.m. – 7:00 p.m. Welcome Reception at Kelley Dye & Warren LLP  
Washington Harbour, Suite 400  
4th floor  
3050 K Street, NW  
Washington, D.C. 20007

### FRIDAY, MARCH 26, 2010

9:00 a.m. – 9:30 a.m. Breakfast at Kelley Dye & Warren LLP

#### 9:30 a.m. – 10:30 a.m.

- Welcome, Paul Rosenthal, Kelley Dye & Warren LLP
- Brief firm introductions
- TAGLaw Update and Welcome from Robert Sattin, TAGLaw

#### 10:30 a.m. – 11:30 a.m.

- A View of Capitol Hill: 2010 Election Overview

#### 11:30 a.m. – 12:30 p.m.

- FTC Hot Button Issues

#### 12:30 – 2:00 p.m.

Lunch with guest speaker to be announced

#### 2:00p.m. – 3:00 p.m.

- Data Privacy: Top Issues Driving Investigations and Litigation, and How to Avoid Becoming a Target

#### 3:00 p.m. – 3:15 p.m.

Break

#### 3:15 – 4:00 p.m.

- Sharing Best Practices: each firm will have five minutes to discuss a new service, technology or marketing initiative that it is planning or has recently implemented. (All)

#### 4:00 p.m.

- Closing remarks