




Asia Pacific Regional Meeting

**Kuala Lumpur
August 25 & 26, 2013**

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Statistics

TAGLaw Current Totals

Countries: 83
Total Firms: 150
Total Offices: 318

Region	Lawyers	Firms
Asia Pacific	844	14
Europe	2108	47
Latin America	776	22
Middle East/Africa	426	11
North America	5056	56
Totals	9210	150

TIAG Current Totals

Countries: 63
Total Firms: 114
Total Offices: 209

Region	Employees	Firms
Asia Pacific	1029	21
Europe	1808	35
Latin America	755	28
Middle East/Africa	325	12
North America	1423	18
Totals	5330	114

TAG Alliances Combined Totals

Countries: 95
Total Firms: 264
Total Offices: 527

Region	Firms
Asia Pacific	35
Europe	82
Latin America	50
Middle East/Africa	23
North America	74
Total Firms	264

Membership Update

TAGLaw

(March 2013 – July 2013)


- Travieso Evans Arria Rengel & Paz (Venezuela)
- Adams & Adams (South Africa)
- Kroger, Gardis & Regas (Indiana, USA)
- Lerch, Early & Brewer (Maryland, USA)
- A.R.M.A. Peeroo (Mauritius)
- Dougherty Quinn (Isle of Man)
- Fiorio Cardozo Alvarado (Paraguay)

TIAG

(March 2013 – July 2013)

- ALS International (Nicaragua)
- DaoCo (Lebanon)
- AJSH (Delhi, India)
- Veritas/Pinebridge (Singapore)
- Berdon LLP
(New York, New York, USA)
- Marina Contabil
(Belo Horizonte, Brazil)
- Mallette (Quebec, Canada)

Strategic Shift 1: TIAG Expansion

- Target: 10 firms from Top-100 in North America
 - Target: Major firms in markets not currently covered
 - Retained Hall of Fame Consultant Allan Koltin
 - Possibility of more than one member in some markets
 - More referrals for existing members
- 



Top 50 U.S. accounting firm joins international firm alliance

ISAAC M. O'BANNON, EDITOR
CREATED: AUGUST 1, 2013

Berdon leads TIAG's U.S. expansion strategy advised by top industry consultant Allan Koltin.

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Trending topics: Congress | IRS | Survey | Tea Party scandal | Technology | Trends

Company Announcements: Week of August 5, 2013

Posted by Terri Eyden on Aug 5 2013 0 754

printer friendly

If your firm has news you'd like to share, please e-mail your announcements to terri.eyden@sift-media.com.

###

The New York City accounting firm of **Berdon LLP** has announced its membership in the international alliance of accounting firms known as **TIAG® (The International Accounting Group)**. With this strategic move, Berdon LLP joins an alliance of more than 110 independent accounting firms from around the world and gains



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Voice of the Editor



The latest legislation affecting **student loan interest** is awaiting President Obama's signature in spite of backlash from his protégé, Elizabeth Warren, and others. As someone who (dating myself) borrowed under the National Defense Education Act at a whopping 1 percent and paid \$375 per semester for full-time tuition at a state university, it's really difficult to wrap my head

Strategic Shift 2: The TAG Alliances

www.TAGAlliances.com



The TAG Alliances Combined Global Reach



90+

Countries



260+ / 500+

Firms / Offices



14,000+

Professionals

TAG-SP (TAG Strategic Partners)

Who is TAG-SP for?

- Ancillary businesses
- TAG Alumni
- Businesses of complementary industries
- Professional service and consulting firms

Founding Members:

- GALA Trust & Management Services (Panama)
- Volaw Trust & Corporate Services (Channel Islands)
- John Jennings (Eastman Chemical – Brussels, Belgium)
- John Hove (Greatwide Logistics Services – Texas, USA)



International Conferences



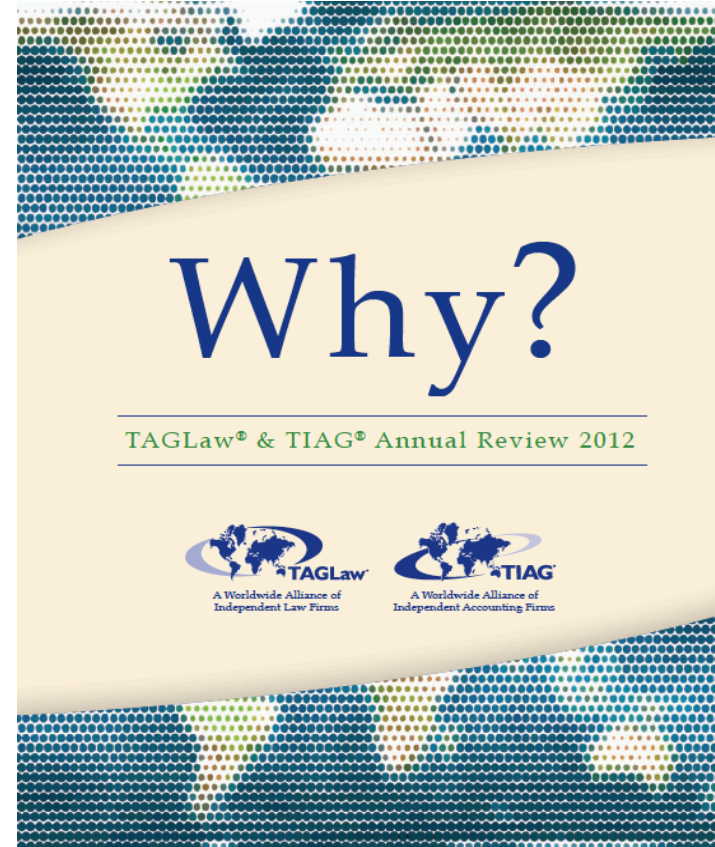
Munich, Germany
October 21-23, 2013



Miami, USA
May 5-7, 2014

Marketing and Branding

- Rankings in recognized publications
- Press releases distributed online
- Articles written for major industry publications
- Annual Report as a marketing tool
- Social Media (LinkedIn, Twitter & Facebook)



Marketing and Branding

Rankings in leading publications:

TAG Alliances

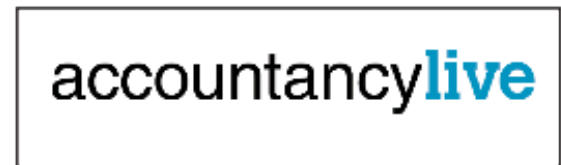


Ranked 3rd Alliance for 2013



“Elite” Network for 2013

TAG Alliances



Ranked 12th Among International Networks and Associations for 2013

Marketing and Branding

Rankings in leading publications:

AccountancyAge

ASSOCIATIONS AND ALLIANCES BY FEE INCOME

	INTERNATIONAL ORGANISATION	LATEST COMBINED ANNUAL TOTAL INCOME (\$M)	PREVIOUS YEAR'S INCOME (\$M)
1	GGI	4,386	4,287
2	Praxity Global Alliance	3,721	3,688
3	The TAG Alliances	3,025	2,900
4	Leading Edge Alliance	2,769	2,590
5	PrimeGlobal	2,029	2,036
6	AGN International	1,603	1,490
7	MSI Global Alliance	1,420	1,390
8	BKR International	1,330	1,360
9	DFK International	1,083	1,089
10	IAPA	1,057	1,008
11	Morison International	723	712
12	CPA Associates International	643	640

Marketing and Branding

Rankings in leading publications:

accountancy**live**

Ranked 12th out of 25
International Networks
and Associations

Rank	Network or association /UK affiliates	Fee income (\$m)	Member firms	Offices	Countries
		2012	2011		
1 (1)	PwC International PwC UK LLP	31,510	29,223	158	776
2 (2)	Deloitte Deloitte LLP	31,300	28,800	48	641
3 (3)	Ernst & Young ¹ Ernst & Young LLP	24,420	22,880	n/a	700
4 (4)	KPMG KPMG UK LLP	23,030	22,710	156	
5 (5)	BDO BDO LLP	6,015	5,669	102	1,204
6 (6)	Geneva Group International (GGI) ² Citroen Wells, Haines Watts, Lawrence Grant	4,386	4,287	388	592
7 (8)	Grant Thornton International Grant Thornton UK	4,182	3,788	124	638
8 (7)	RSM RSM Tenon	3,987	3,951	108	702
9 (9)	Praxity – Global Alliance	3,721	3,688	60	559
10 (10)	Baker Tilly International Baker Tilly (UK)	3,317	3,222	156	672
11 (11)	Crowe Horwath International ³ Crowe Clark Whitehill	3,077	2,930	171	671
12 (-)	TAG Alliances ² Anderson Anderson & Brown, Blake Lapthorn, Boodle Hatfield, Burgis & Bullock, Clarkslegal, DTE Grp, Elliott Duffy Garrett, Fitch, HSOC, Kernish Law & Trust, Kuit Steinart Levy, LK Shields Solicitors, Mercer & Hole, Old Mill, Voisin	3,025	2,900	259	503
13 (14)	Nexia International Smith & Williamson	2,827	2,300	250	580
14 (13)	LEA Global/Leading Edge Alliance	2,768	2,590	190	467

Marketing and Branding

Public Relations

- Traditional Distribution: Leading Accounting and Legal Publications
- PR Web Distribution: Regional, National and International Business and News Outlets
- More than 4,000,000 headline impressions
- Over 960 pickups from publications around the world



Marketing and Branding



Markets | Investing | Tech | Leadership | Small Business | Saving | Spending

DOW	14968.89	S&P 500	1617.50	NASDAQ	3392.97	WILSHIRE
▼ -5.07	-0.03%	▲ +3.08	+0.19%	▲ +14.34	+0.42%	▲ +0.04



CLIFFHANGERS. SECRETS. SURP



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James Metzler of the AICPA to Present at TIAG International Accounting Conference

By: **PRWeb**

Posted on May 05, 2013 at 15:56 PM EDT

PRWeb

The International Accounting Group (TIAG(R)) will conduct its 20th international conference in Boston from May 6th through 8th. Continuing to provide its members with unmatched access to

Marketing and Branding

THE

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Legal Process Outsourcing

» Technology helps mid-sized law firm growth

02 May 2013 at 12:18 BST

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Technology helps mid-sized law firm growth

Research from Georgetown University reveals mid-sized law firms have grown globally despite the global downturn.

Mid-sized law firms globally are experiencing substantial growth despite the recession, according to research from law firm network TAGLaw. The network, which conducted the research in association





DUBLIN

Lat

TAG Academy - TAGLaw

Professional Skills Course

November 14 - 15, 2013 in St. Petersburg, Florida

- Prepares Associates and New Partners for Being Partners
- Highlights skills to be an effective lawyer



Managing Partner Summit

March 6 & 7, 2013 in St. Petersburg, Florida

- Managing partners meet to share challenges and find out how others address similar issues
- Collegial, seminar-style environment



TAG Academy - TIAG

CCH:

Discounts on various resources and webinars



IASeminars:

Discounts on public seminars and training materials



Rainmaker Academy & Training:

60% discount on all Rainmaker Training webinars.



TAG Foundation

Since 2010, our members have generously contributed over \$100,000 to the following causes:

- Floods in Pakistan
- Fukushima Disaster
- Hurricane Sandy

Donate to the TAG Foundation:

We encourage contributions of any size, at any time, so that resources are available to respond at the time a crisis occurs. Contributions can be made by check or wire transfer.



TAG *Foundation*

Global Generosity

Summary



- Sustained membership growth
- Strategic shifts:
 1. TIAG Top 100 expansion
 2. TAG-SP
- Branding: Dramatic increase in press coverage
- TAG Foundation: Needs your help !



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